Head of Engineering





Budget Thuis provides essential household services customers can rely on without hassle. After years of steady growth, increasing system complexity marks a turning point. To regain momentum and accelerate growth, the company is appointing a Head of Engineering who can craft a technical strategy and build an engineering organization capable of supporting this critical next phase.

- Solid expertise in modern engineering practices, including CI/ CD, DORA metrics, cloud, and security-by-design
- Proven experience in product-led environments, aligning engineering with customer and business value
- Skilled in driving transformation, reducing technical debt, and modernizing platforms and processes
- Strong communicator, fostering alignment and trust with Product, Business, and C-level stakeholders
- Track record in managing and coaching managers



About Budget Thuis

Gas, electricity, internet, and TV need to be available, reliable, and affordable, without complications. As the only provider in the Netherlands combining all telecom and energy solutions, Budget Thuis stands out in the market. Its simplicity and cost savings are key drivers behind the company's rapid growth and ongoing success. Based in central Amsterdam, nearly 450 team members operate in an informal yet driven environment, blending a hands-on mindset with a strong focus on results. Together, they deliver exceptional service while fostering a culture of continuous improvement.

Commercially and operationally, Budget Thuis has achieved significant success. As a result of rapid growth and acquisitions, the organization and its systems have become more complex, providing both challenges and opportunities. With a strong foundation in place, the company is now on an ambitious mission to double its customer base.

To support this next stage of expansion and achieve this ambition, Budget Thuis is shifting from a project-driven organization to a product-led model. Multidisciplinary teams will take full end-to-end ownership of processes and the customer experience, coordinated through OKRs. This transformation is well underway, with strong backing from the executive board and CTO. What the company needs now are outstanding leaders who can shape, drive, and accelerate this change.





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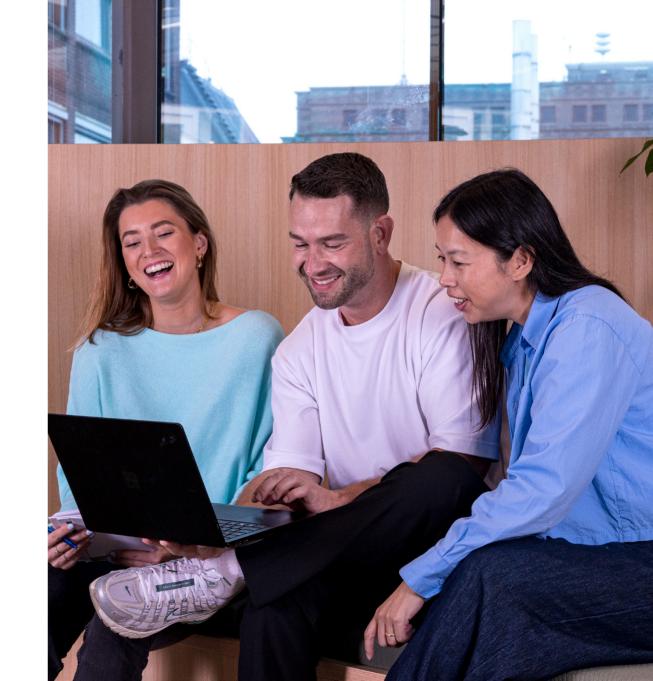
With ambitious growth goals on the horizon, the Head of Engineering leads the definition and execution of a forward-looking technical strategy and the development of a high-performing engineering organization that aligns seamlessly with product goals and architectural priorities. By structuring and standardizing engineering practices like CI/CD, test automation, observability, and the use of DORA metrics, this leader ensures delivery is both scalable and reliable. Beyond technical leadership, the Head of Engineering actively drives the company-wide transformation, balancing strategic vision with hands-on engagement in daily operations.

Leading Engineering Managers across seven domains, the Head of Engineering sets standards for delivery and technical quality while fostering a culture of continuous improvement, collaboration, and ownership. Leadership is demonstrated not only by guiding the Engineering Managers but also by shaping team development and the organizational frameworks they operate within. Working closely with the Head of Product and reporting directly to the CTO, the role forms a unified leadership team that seamlessly connects product and engineering. Collaboration with peers in design, architecture, business, and operations further strengthens this integrated approach.

"If you're ready to build a modern engineering organization from the ground up, with the autonomy to make a real impact, this is your chance. In this role, you'll lead the delivery of reliable digital products that truly make a difference in a meaningful sector."

Noureddine Abdelaziz, CTO

This role demands a leader who combines deep technical expertise with a strong focus on people. Thinking systemically is key – bringing structure not only to technology, but also to organizational behavior and culture. By inspiring craftsmanship and accountability, the Head of Engineering provides clear direction, builds trust, and sets the pace in a complex, evolving environment. Proven experience in building or transforming engineering organizations, along with extensive knowledge of modern software practices such as microservices, cloudnative technologies, and developer experience, is crucial. A leader ready and eager to make a lasting impact will find this role a natural fit.





Interested?

Budget Thuis is working with Top of Minds to fill this vacancy. To express your interest, please contact Duco Nijpels at **duco.nijpels@topofminds.com**.



