

Vacancy at Euro Pool System

Marketing Manager



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Requirements

- Over 7 years of experience
- In a (senior) marketing role within a B2B environment
- Background in a mature international organization
- Proven ability to manage stakeholders at various levels
- Self-starter
- Strategic and hands-on
- Willingness to travel regularly

 **Rijswijk**

Euro Pool System is the leading logistics serviceprovider for reusable standard packaging in the European fresh supply chain. The company offers an exciting opportunity for an entrepreneurial Marketing Manager to help shape its future, maintain its leadership position, and contribute to success in a dynamic and evolving industry.

About Euro Pool System

Euro Pool System (EPS) is part of Euro Pool Group, Europe's largest provider of reusable packaging solutions for the fresh supply chain. Together with La Palette Rouge (LPR), a specialist in pallet pooling, EPS-supports circular logistics processes across the continent. Their combined network of more than 200 service centers in 38 countries ensures efficient and consistent service, close to where customers operate.

EPS-offers reusable tray solutions that help producers, processors, transporters, and retailers improve the efficiency and sustainability of their operations. For more than thirty years, the company has facilitated the transition from one-way to circular packaging, helping reduce environmental impact while increasing cost-effectiveness.

With a clear focus on sustainability, EPS is committed to driving circular progress in the retail supply chain. Through close collaboration with customers and ongoing innovation, reusable packaging is seamlessly integrated into existing logistics systems. All activities are carried out in line with the highest standards for quality, health, safety, and the environment. That integrated approach not only makes EPS a reliable partner to its customers, but also a meaningful place to work for those who want to contribute to a more sustainable future.





Marketing Manager

The role of Marketing Manager is a new addition to the European marketing team based at the Rijswijk office. This team currently includes the Group Head of Marketing & Communication, a Communication Manager, a Digital Manager, and two other Marketing Managers. The Marketing Manager will focus on effectively embedding the team's marketing initiatives across EPS while smoothly engaging with the various Country Managers to ensure alignment and collaboration.

Collaborating closely with sales, division leadership, and the Head of Group Marketing & Communication, the Marketing Manager will design and execute a marketing strategy that aligns with EPS's commercial goals at both European and regional levels. This position also requires strong stakeholder management and change leadership skills, as marketing has not historically been a central focus within EPS but will become a key area of growth under this role's direction. With a strong foundation in both strategic and digital marketing, the Marketing Manager brings the expertise needed to drive measurable impact.

Supporting sales is another critical aspect of the role, with responsibilities including the development of pitches, business cases, and white papers to effectively communicate EPS's value proposition to customers and key stakeholders. The Marketing Manager will leverage the latest sustainability trends and new European legislation to enhance the company's position in increasing efficiency and sustainability in the retail supply chain. The role also involves creating outreach strategies across digital platforms and key industry events, while working with the Digital Manager to develop a digital strategy and explore opportunities for account-based marketing.

“In this role, you will work closely with me and teams across the organization to further shape and build the marketing department. A solid foundation is already in place, but there is still work to be done to reach the level we aspire to. It’s a position that requires a strong sense of ownership while collaborating closely with other countries and teams to successfully embed marketing activities within the organization.”

**Sabine Gremmen,
Head of Group Marketing & Communication**

Bringing together a strong drive, a passion for sustainable business, and a sharp commercial mindset, the ideal candidate combines strategic thinking with a practical approach. They think in terms of opportunities, excel at prioritizing, and are constantly seeking new growth possibilities. A background in the retail industry – especially in supermarket chains – and an affinity with the fresh supply chain will help navigate the dynamics of this environment. Knowledge of sustainability practices and European legislation further strengthens the candidate’s ability to shape relevant and future-proof marketing strategies. Success in this role hinges on a hands-on, ‘make it happen’ attitude, combined with the confidence to take initiative and make independent decisions, while appreciating the value of effective collaboration.





Interested?

Euro Pool System is working with Top of Minds to fill this vacancy.
To express your interest, please contact Marc Mohr at
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