



Vacancy

# Chief of Staff



Verisure is one of the world's largest home alarm providers. The Chief of Staff will work closely with the Managing Director Netherlands and Management Team in this highly visible role, designing and implementing transformational projects, with potential to fast-track into management while shaping the company's growth strategy in the Netherlands.



## Requirements

- Over 4 years of experience
- In strategy consulting
- Ideally with projects in fast-paced B2B and/ or B2C environments
- Experience working with multinational/ multicultural teams
- Analytical and process oriented
- Strong project and stakeholder manager

 **Amsterdam**

 **Minimum of 4 years' experience**



About the company

# Verisure

**Verisure is a leading provider of professionally monitored security solutions, proudly serving over 4.8 million customers across 17 countries in Europe and Latin America. Since its inception in 1988 in the Nordics and Spain, the PE-backed international organization has rapidly expanded its footprint, becoming the second-largest home alarm provider globally and Europe's foremost provider of smart, monitored alarms.**

The company's mission is rooted in a profound belief that feeling safe and secure is a fundamental human right. Verisure's comprehensive suite of products includes home security, fire and water safety, personal security, and smart home systems. These are supported by a robust business model, which integrates product development, design, and sales with installation, service, and 24/7 professional monitoring.

Verisure's international team of 28,000 passionate professionals are the core of the company's success. Over 80% of Verisure employees engage with customers daily, fostering a deep connection that forms the foundation for continuous innovation and excellence. The company culture is defined by five shared values: passionate in everything we do, committed to making a difference, always innovating, winning as a team, and operating with trust and responsibility. These values not only drive the business' success but also make Verisure a great place to work, where every team member can thrive and contribute to the company's mission of safeguarding lives. ▶



Verisure has achieved consistent growth over the past 35 years as a result of its highly entrepreneurial and innovative approach to business. The company's strategic partnership with Arlo Technologies in 2019 further solidified their leadership in connected camera services, enhancing their offerings in Europe and opening new retail and e-commerce avenues. Backed by prominent private equity funds like Hellman & Friedman and GIC, Verisure's visionary management team is propelling the company towards a future of sustained double-digit growth and value creation.

Verisure is a large, fast-moving international organization with a start-up mindset. The company continues to grow with their value-driven approach by entering new markets, broadening service offerings, and expanding its international high performing teams. The company is especially focused on increasing their presence in The Netherlands, aiming to triple its financial size and become the recognized market leader in monitored home security solutions by 2028. ▶





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# Chief of Staff

**The Chief of Staff will be crucial to Verisure's success in the Netherlands. Acting as the right hand to the Country Managing Director (MD), the candidate will provide strategic and operational support, amplifying the MD's impact and driving key initiatives that will shape the future of Verisure Netherlands. Reporting to the MD and working closely with the Management Team, the Chief of Staff will engage with stakeholders across the Country and at the Group level, driving the most critical and transformational projects essential to the growth and success of the organization.**

This highly visible multidisciplinary position demands both strategic skills and a hands-on mentality. The Chief of Staff owns the design, roll-out and end-to-end delivery of many crucial projects. This includes developing new go-to-market strategies, enhancing industry and market understanding, defining marketing initiatives, and implementing best practices, driving operational effectiveness and increasing reach and brand awareness across The Netherlands. ▶

The Chief of Staff is proactive, solution-oriented, and focused on driving business value. An excellent communicator, they possess a keen ability to seamlessly manage multicultural teams and complex processes. The ideal candidate is confident, empathetic and mature. They can easily facilitate interactions and foster buy-in with key stakeholders, ensuring alignment on strategic objectives and enabling flawless operational execution across the organization. ▶

Verisure offers a dynamic working environment and a diverse international team full of energy and an intrinsic drive to achieve success. This pivotal role, based in Amsterdam, provides an outstanding platform to interact closely with the Managing Director and MT and offers a fast track into leadership positions at Group or Country level. It is a perfect fit for a highly motivated individual with a strong track record from a top-tier strategic consulting firm. ■



## Interested?

Verisure is working with Top of Minds to fill this vacancy.  
To express your interest, please contact Sophie Jansen at [sophie.jansen@topofminds.com](mailto:sophie.jansen@topofminds.com).

**“The Chief-of-Staff will be critical to the success of our business in The Netherlands. It’s an opportunity to not only work with executive management but actively contribute your own ideas and execute them, playing an instrumental role in the company’s future growth strategy.”**

**– Pedro Arcos,  
Managing Director Netherland**