



Vacancy

Senior Operations Associate



STANLEY



Stanley, the iconic water bottle brand, has seen a massive boost in popularity and double-digit growth over the past two years. Known for its high-quality and sustainable drink containers, Stanley is headquartered in Seattle, USA, with additional offices around the globe. With the expected further rapid growth in Europe, the Amsterdam team is looking to expand, with an ambitious Senior Operations Associate.

Requirements

- Over 4 years of experience in logistics or operations
- Knowledge of and familiarity with warehouse operations and warehouse and transport management systems (WMS & TMS)
- Fluent in English, both verbally and in writing

 **Amsterdam**

 **Minimum of 4 years' experience**



About the company

Stanley

Established in 1913, Stanley initially carved its own niche with the iconic green stainless-steel thermos. By 2020, the brand had cemented its reputation, and since has transformed into a trailblazer within the global food and beverage industry. This transformation is marked by an impressive doubling of their sales over the last two years, positioning and reaffirming Stanley as a leader in the industry.

Navigating the recent surge in popularity, Stanley has honed in on its key strengths: innovation and a commitment to sustainability.

The company is keeping at the forefront by launching inventive products and building meaningful connections with a globally growing consumer base. Their recent lineup, characterized by vibrant and colorful designs, is resonating particularly well with a younger demographic.

Renowned for its superior food and beverage containers, Stanley operates under the umbrella of HAVI, a leading sustainable & data-driven Supply Chain Management firm with a global footprint, employing over 10,000 people across more than 100 countries. Stanley has a small commercial team in Amsterdam, supporting its operations alongside additional offices in strategic locations worldwide, including Shanghai, Shenzhen, Amsterdam, Rio de Janeiro, Cariacica, Manaus, and Manila. ▶

Stanley is poised for further growth—both in projected sales as well as in complexity and number of SKUs, especially in the direct-to-consumer (D2C) sector. Because of this, the challenges and demands on logistics and operations are rising. In response, Stanley is expanding their team with a Senior Operations Associate. This new position will tackle the complexities of scaling Stanley's D2C logistics, ensuring operational excellence, and proactively managing inventory in a rapidly growing market environment. ▶





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Senior Operations Associate

The new Senior Operations Associate will be a key member of Stanley's EMEA Logistics organization. Their overall goal will be to analyze and optimize the EMEA logistics—while at the same time making the operations and inventory processes more data-driven.

“Looking at our EMEA business we are doing quite well, however, we need to do better. We want to understand all the numbers, work data-driven, and be more in control. This way, we can challenge our internal and external auditors, and work with all our partners to improve together.” – José Maria Bayo, Logistics Manager EMEA

The Senior Operations Associate will oversee and improve the team's day-to-day control of the outsourced warehousing and distribution operations. They will optimize transportation routes, reduce transportation costs, minimize damages and replacement costs, and improve operational performance efficiency through SOPs (standard operating procedures).

Next to strategic thinking and maintaining a bird's eye view, this role also requires a person who enjoys getting very hands-on. The Senior Operations Associate will visit the warehouses, do physical stock counts, and work with the controllers at the warehouses. This will mean regular travel, to the warehouse near London and the two warehouses in Venray, NL. ▶

The new Senior Operations Associate will report directly to José Maria Bayo, Logistics Manager EMEA. They will collaborate closely with US counterparts, such as the inventory manager and the Data Scientist. The role requires strong communication, networking, and stakeholder management skills, to foster strong collaboration with internal and external stakeholders, working closely with departments such as Sales, Marketing, and E-commerce, with a focus on 3PLs (third-party logistics).

This position is a great opportunity for an ambitious and driven professional with a track record in logistics or operations. A chance for someone like that to truly make their mark on a fast-growing company, in an exciting phase of growth and expansion. ■



Interested?

Stanley is working with Top of Minds to fill this vacancy.
To express your interest, please contact Emma de Wit at emmadewit@topofminds.com.

“Even though we are a company with more than 100 years of history, the rapid growth makes for an energetic start-up culture, where things move very fast. Every month we are facing new challenges and opportunities with quite a small team. Therefore, you would be able to have a huge impact.”

**José Maria Bayo,
Logistics Manager EMEA**