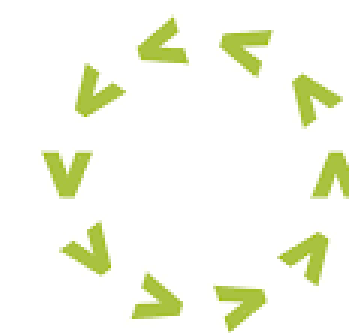




Vacancy

# Product Manager



VERRA  
MOBILITY

Verra Mobility is a global leader in smart mobility technology. Its European business is mainly driven by their toll solutions, violation processing, and enforcement services. The Product Manager will oversee and contribute to its roadmap, with a focus on UX, which will help manage traffic flow and improve the public space.



## Requirements

- 5+ years' experience
- In product management
- Within B2 or B2G
- Fluent in English
- Analytical

 Amsterdam

 Minimum of 5 years' experience



About the company

# Verra Mobility

**Verra Mobility is a global leader in smart and customized mobility technology. Their innovative solutions make transportation safer, smarter, and more connected. The NASDAQ-traded company provides clients, such as fleet operators and municipalities, with road safety and driver behavior services, including fine collection, photo enforcement technology, and tolling. Their global presence in more than fifteen countries and extensive network of partnerships with leading toll authorities, municipalities, and rental car companies like Hertz and Sixt, position them as a recognized leader in the smart and shared mobility space.**

Verra Mobility's unique value proposition is to work directly with customers to identify their needs and quickly solve their mobility challenges. With cross-functional teams, they deliver end-to-end solutions that create results, improve efficiency, and increase safety. They adhere to four core values: Own it; Do what's right; Lead with grace; and Win together. ▶

Originally active in the US, Verra Mobility has gained a significant presence in Europe through organic and inorganic growth. As they launch new products in the region, their revenue in the European market is mainly driven by their enforcement services. In this domain, Verra Mobility is a market leader. They support more than 300 leading public and private issuing authorities with cross-border enforcement of traffic fines and fees. They track and collect parking tickets and fees on behalf of municipalities and parking companies, assist road toll operators to identify and issue invoices or penalties, and support local authorities to control and manage the flow of traffic and price congestion. And their enforcement platform allows municipalities and private organizations to easily collect dues, which makes cities cleaner and roads safer in the process. ▶





Vacancy

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**The Product Manager directs all tactical aspects of defining detailed product requirements and building the enforcement platform's future roadmap. Their contribution to its vision and strategy is based on their data analysis, market research, and collaboration with internal and external stakeholders. They identify key solution gaps and growth or improvement opportunities, and advise on strategies to capitalize on opportunities in countries where the platform is rolled out. Taking a strategic overview of the product and markets as a starting point, they also incorporate new product features on an ongoing basis. They work closely with the Commercial and Marketing Teams to ensure proper sales support. The Product Manager reports to, and works closely with, the Director of Product Management, who has P&L responsibility over the product.**

This role is ideal for a Product Manager, who has strong business and commercial insights. They are analytical and offer a UX perspective. This role quickly learns to understand what drives client decision-making and how to anticipate or respond to the needs of private and governmental clients. They cascade product changes internally and externally. And they support the coordination of cross-functional teams, with dedicated developers, product owners, and scrum masters. ▶

This is an exciting opportunity for a Product Manager, or commercially minded Product Owner to make an impact. Or for a candidate with a relevant background in commercial project management and dealing with stakeholders. This role is eager to learn and can manage project ambiguity, complexity, and interdependencies in an organized and structured way. They are results- and delivery-oriented while balancing the need for collaboration across operations, sales, and software development teams and demonstrate solid communication and presentation skills. Working closely with the Director of Product Management, the Product Manager will learn the ropes while making a direct impact on society and the environment. Verra Mobility is also hiring a more experienced Product Manager. ■



## Interested?

Verra Mobility is working with Top of Minds to fill this vacancy. To express your interest, please contact Carlos Aguirre at [carlosaguirre@topofminds.com](mailto:carlosaguirre@topofminds.com).

**“Parking fees, road tolls, traffic tickets, and congestion charges: all these measures support a cleaner and safer environment. Our clients include Transport for London, where we help collect vehicle pollution tax. Considering that nearly twenty billion vehicle miles are driven in London on a yearly basis, this is not a minor topic. The Product Manager directly and visibly contributes to cleaner air and a more sustainable and fair traffic landscape.”**

Oscar Mellegers, Director of Product Management Europe for Verra Mobility