

VACANCY

Strategic Program Manager

Requirements

- Over 6 years of work experience
- Background in strategy consulting
- Experience in e-commerce or consumer products
- Project management
- Stakeholder management

📍 Utrecht 📁 Minimum of 6 years experience



Bol.com, a Dutch e-commerce giant, plans to keep growing rapidly by continuing to look ahead and innovating. The Strategic Program Manager will be vital in realizing bol.com's ambitions. They will solve complex and cross-functional challenges at the center of the company's strategic e-commerce proposition, strengthening its market leadership and sustaining its impressive growth rate. The role offers plenty of exposure to senior leadership and exciting next steps.





ABOUT THE COMPANY

Bol.com

Bol.com has made a tremendous impact on the Dutch and Belgian e-commerce landscape. The company operates the most extensive online platform in the Benelux, where millions of consumers can browse over 36 million items. This massive assortment comes from bol.com and the over 51 thousand business partners active on its platform.

The e-commerce giant is growing rapidly and intends to continue its success. To achieve this, it invests heavily in innovation as one of the driving forces behind its market leadership and continuously develops and sharpens a winning strategy for tomorrow and ten years from now.

To continue making a difference in e-commerce, bol.com is building an E-commerce Strategy team that continuously develops new categories, business models, and services. They find answers to fundamental questions such as: What new consumer propositions and innovative e-commerce-related services can the company introduce to make itself and its partners even more successful? And, how can bol.com solidify and increase its market share while continuing to decrease its ecological footprint?



Strategic Program Manager

The Strategic Program Manager will become part of bol.com's new E-commerce Strategy team, currently consisting of five professionals. Due to its recent formation, the team members still have the flexibility to shape how the team operates within the broader scope of bol.com. The Strategic Program Manager will leverage their background in strategy consulting to contribute to building and strengthening the team. They will report to team lead Friso Blankenspoor, who reports directly to Lars Sanders, the Director of E-commerce Strategy & Platform Development.

The Strategic Program Manager will define and implement a winning e-commerce strategy that enables bol.com to sustain its market leadership. This will encompass, e.g., developing best-in-class customer propositions and prioritizing strategic initiatives. The strategic programs they will design, lead, and execute could revolve around, for example, how to differentiate from the intensifying competition, how to effectively adapt to the shifting consumer needs driven by new generations of consumers entering the market, how to enhance sustainable consumption, or how to leverage AI in e-commerce.

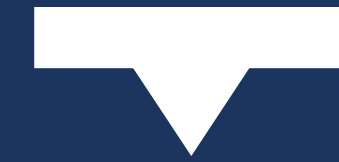


The programs the Strategic Program Manager will work on are crucial for continuing bol.com's e-commerce success and, therefore, require managing a senior stakeholder field. This responsibility will result in plenty of exposure to senior leadership (including C-level). Additionally, the Strategic Program Manager will closely collaborate with other teams throughout the business, thereby getting the opportunity to work on a wide range of subjects, projects, and processes. This will open the door to exciting and promising next steps within bol.com.

The role is an excellent opportunity for an experienced strategy consultant to contribute to the future of one of the flagships of Dutch e-commerce, offering considerable room for professional growth and a good work-life balance. It's a chance to play a pivotal role in a new team (steering and coaching other team members), introduce new propositions, and contribute to bol.com's continued expansion. ■



Interested? Bol.com is working with Top of Minds to fill this vacancy. To express your interest, please contact Frederique Duijnstee at frederique.duijnstee@topofminds.com.



“In a rapidly changing environment, bol.com constantly raises the bar for e-commerce. I look forward to working with our new Strategic Program Manager to shape the future of bol.com and the e-commerce market.”

– Lars Sanders, Director of E-commerce Strategy & Platform