



VACANCY

Strategy Analyst

Requirements

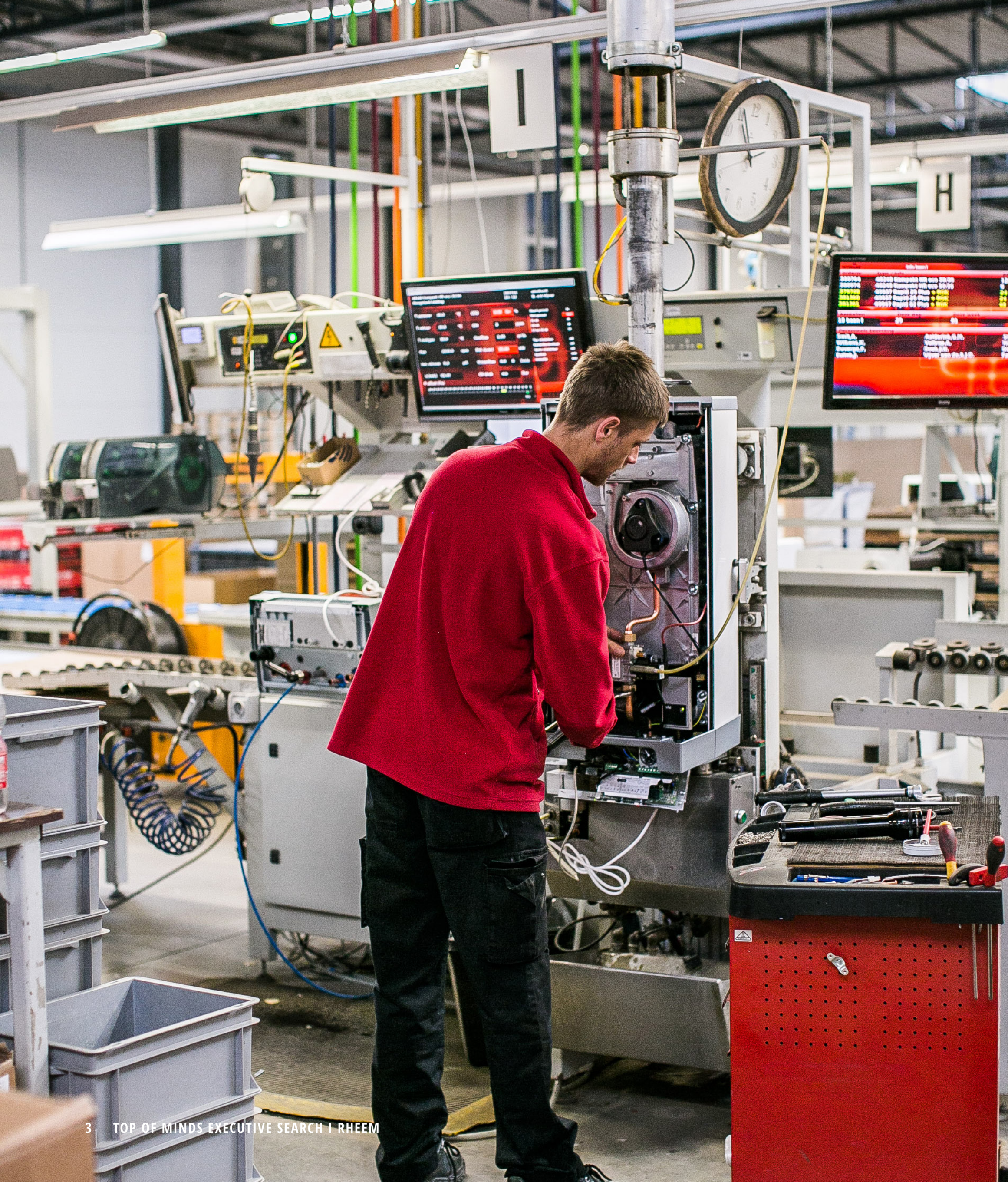
- At least three years' related work experience
- Background in business analytics
- Financially savvy
- Strong interpersonal skills

📍 **Maarssen/Coevorden** 🧳 **Minimum of 3 years experience**



This is a rare opportunity to contribute to the rise of a European scale-up with the financial backing and industry know-how of a global market leader. Rheem Europe is part of Rheem, a global heating, cooling, and water heating solutions manufacturer with an ambitious decarbonization and growth strategy. The venture pursues a strong growth strategy through a combination of organic expansion and strategic acquisitions. They are hiring a Strategy Analyst to create the infrastructure for said growth as part of that strategy.





ABOUT THE COMPANY

Rheem Europe

Founded in 1925, Rheem is dedicated to providing comfort to people's homes. Today, they're a global player in cooling, heating, and water heating equipment. With a long list of industry firsts, Rheem has earned a reputation as an innovation leader in its segment. And they keep improving their products and processes to deliver just the right temperature while saving energy and water. These improvements dramatically reduce their environmental impact and empower Rheem's customers and employees to live and work more sustainably.

Rheem provides a wide range of heating and cooling products. These include furnaces, air conditioners, and heat pumps; water heating, pool, and spa heaters; and home enhancement systems like smart thermostats. Their products are sold in more than fifty countries and impact the lives of millions of people every day.

["We are dedicated to an aggressive decarbonization strategy. We strive to reduce the greenhouse gas footprint of our manufacturing operations by fifty percent and to launch a product line with fifty percent lower emissions by 2025."](#) – Chee Wee Gan, Senior Vice President of Strategy and Sustainability of Rheem

As part of its European growth strategy, Rheem acquired Intergas in 2019 and DEJONG in 2022. Intergas is a leading player in The Netherlands with its hybrid heating solutions. And DEJONG is a leading producer of high-quality hot water



tanks. Rheem is quickly expanding its European presence and capitalizing on the significant opportunities that are in place thanks to Europe's position as a frontrunner in the battle against climate change. And with Rheem's sustainable product portfolio, they expect to achieve significant growth and contribute to accelerating the energy transition in Europe.



Strategy Analyst

The Strategy Analyst will play an integral role in the buy-and-build strategy of Rheem Europe. In short, this is an opportunity for a strategic and entrepreneurial professional to help build a European scale-up, with the financial backing and industry expertise of a global market leader, while contributing to lasting, large-scale decarbonization.


Delivering Rheem Europe's strategy involves a variety of operational and strategic decision-making. The Strategy Analyst will provide the organization and management teams with data-driven insights and empower them to develop optimal solutions to challenges. This role will design and execute complex analyses and translate the results into actionable business recommendations. The Strategy Analyst will report to the new Head of Business Development, and their strategic initiatives will expedite Rheem's European expansion plans.

Since a highly data-driven way of working is key, the Strategy Analyst will establish processes and dashboards for collecting, processing, and managing quantitative and qualitative data. They will be the first point of contact for all information and data requests for Rheem Europe. This means they will have frequent interactions with colleagues around the world and from all segments of the business. Working with all these counterparts on a broad range of topics will allow the Strategy Analyst to get to know every aspect of the business and develop a vast internal network.

They will also identify new solutions and ideas, prepare management reports, identify potential challenges and opportunities for growth, and map industry and competitor trends. Lastly, they will offer new product development, M&A, and other teams with analytical support.

In short, the new Strategy Analyst will provide insights, management reporting, and actionable recommendations to support Rheem's ambitious decarbonization and growth strategy. As this is a new position within Rheem Europe, the Strategy Analyst will enjoy the freedom to shape their role and – together with the Head of Business Development – focus on projects that contribute the most to Rheem's success in Europe. That's why this position is a great opportunity for someone with lots of potential and passion to develop their international career while furthering the European energy transition.■

Interested? Rheem Europe is working with Top of Minds to fill this vacancy. To express your interest, please contact Emma de Wit at emma.dewit@topofminds.com.



“You will become part of a highly energetic team of passionate and ambitious people who strive for long-term success for the company and are motivated to contribute to sustainability.”

Arno La Haye, Managing Director of Rheem Europe