



BROADVIEW 

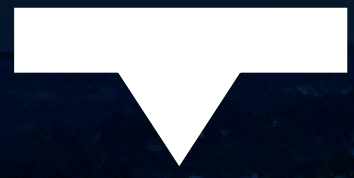
VACANCY

Senior International Business Controller

Requirements

- 8 years related work experience
- Background in audit, financial or business control
- Experience in an international corporation
- Understanding of business processes and their financial aspects
- Analytical and data-driven mindset

 **Den Bosch**  **Minimum of 8 years experience**



Broadview is an international holding company owned by HAL Investments. They work closely with operating companies to help them become and stay relevant in their industries. Broadview provides operational improvements for projects, strategic assessments, and acquisitions. The Netherlands-based company is always exploring new industries where its insights and successful way of working can create long-term value.



Broadview

Along with its home office located in 's-Hertogenbosch and eleven operating companies, Broadview employs about 6,000 people and reports annual sales of 1.4 billion euros. The international holding company is active in two industries: Material Technology and Energy.

Although not as well-known in material technology, Broadview is a global leader in the surface materials industry. Applications include facades, cladding, home furnishings, offices, and laboratories, and interiors for healthcare, retail, and hospitality sectors. Their active operating companies include: Formica, Trespa, Arpa, Westag, Homapal, and DOS. These all have a large production footprint and international sales teams.

Meanwhile, the Material Technology portfolio makes up about ninety percent of Broadview's total business. In the Energy market, their operating companies focus on transitioning to cleaner fuels, specifically along the natural gas value chain. These subsidiaries are Barents NaturGass, Aritaş Cryogenics, and DMT Environmental Technology.

Each operating company is run by its own management team, as well as a CEO and CFO. While this decentralized governance model champions entrepreneurship, Broadview values the coordination needed to realize synergy potential and drive its continuous improvement. This includes the dimensions of



its business system. These are non-business control risks, business expansion, maximizing the contribution of sales growth and maintaining the required capabilities and culture, today and for years to come. Broadview is actively involved with its operating companies and goes to great lengths to gain a clear perspective on their performance and potential. They believe that in-depth understanding, transparent cooperation and common sense decision-making pave the way to deliver long-term sustainable growth.



Senior International Business Controller

The International Business Controller team will join Broadview's Group Control team. During the initial two to four years, they will internalize Broadview's culture, strategy, and way of working. Then they will be eligible for exciting next steps in key roles for the international operating companies, such as a Business Controller, Finance Manager, or CFO. These roles will act as a financial liaison for one or more operating companies that average 150 to 300 million euros in revenues.

These roles will coordinate, plan, and monitor monthly, quarterly, and annual reporting and budgeting cycles, troubleshoot potential issues, and analyze trends. Additionally, this track will drive progress and impact on a variety of improvement projects, such as cost savings, process optimizations, and M&A.

The International Business Controller will work closely with Broadview's CFO and Group Controller as well as with the CEOs and CFOs of the operating companies. They will regularly visit operating companies to liaise with teams on-site. And they may, for example, gather information to obtain a thorough understanding of the financial and operational performance. They will work closely with the operating companies' teams to gain an insider's, in-depth understanding, while focusing on the bigger picture and providing an outside-in perspective. This combination makes the International Business Controller unique and exciting opportunity.■

Interested? Broadview is working with Top of Minds to fill this vacancy. To express your interest, please contact Annelijn Nijhuis at Annelijn.Nijhuis@topofminds.com or Marc Mohr at MarcMohr@Topofminds.com.



“Our way of working centers around a relentless drive to understand exactly what is happening in our operating companies. This way we can identify opportunities for improvement and growth. The candidates have to share that drive.”

Hielke Sybesma, CFO of Broadview