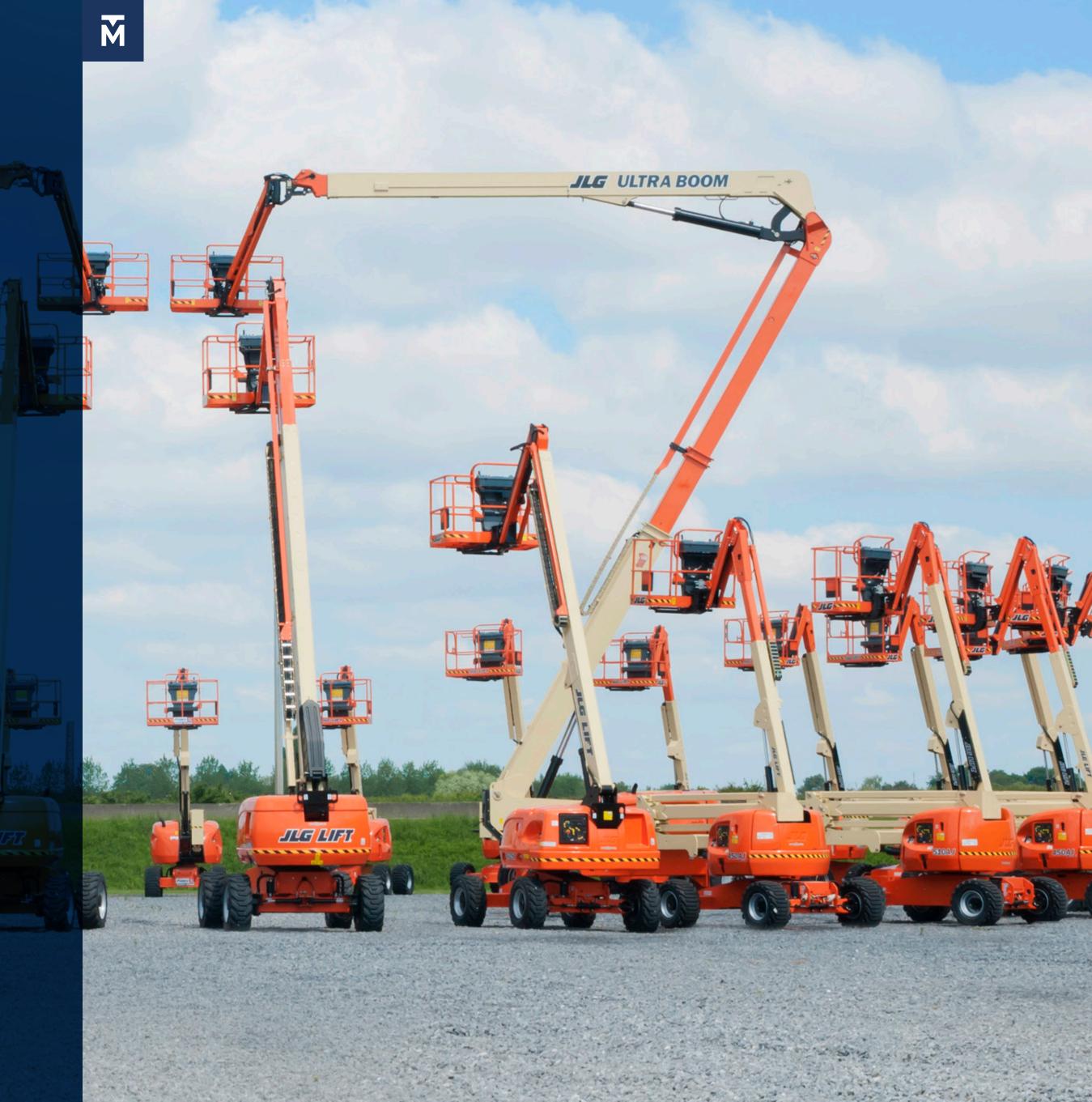


TVH is a spare part specialist for industry, construction, and agriculture. Despite its billioneuro turnover, the company still sees much potential for growth. The Global Data Management Lead will build a team and work with senior executives to establish a strong data capability as a critical enabler for further expansion.





ABOUT THE COMPANY

TVH

TVH delivers products and services that keep its clients' equipment running smoothly no matter where in the world they are. The company has a digital product catalog of about sixty million spare parts and accessories for material handling, industrial vehicles, construction machinery, and agricultural equipment. TVH's product database includes parts for cooling, filtration, tires, engines, brakes, hydraulics, and fuel systems and is tailored toward dealerships, sales and service companies, and rental agencies. With its enormous catalog and same-day shipping (for over 95 percent of orders), TVH minimizes downtime and maximizes the lifespan of its customers' fleet and machinery.

"We put a lot of effort into the development and well-being of our people. We have our own professional development center – the TVH University – and offer perks like healthy lunches, sports facilities, fruit days, and many in-house and external training courses." – Dominiek Valcke, CEO

TVH is headquartered in Waregem, Belgium, and operates from 81 branches across all continents, including a regional office in Kansas, US. The company employs about five thousand people and reported a 2021 consolidated turnover of 1.3 billion euros. To continue its success, TVH is implementing an omnichannel strategy that blends its USP (the human touch) with a digital approach. Data is a crucial enabler for this strategy. Therefore, the company is investing significantly in resources, platforms, and talent to further boost its data capabilities and facilitate growth.





Global Data Management Lead

TVH is one of its industry's frontrunners regarding data utilization. For example, the company effectively leverages its operational and product data to guide customers through its enormous SKU catalog to find the right products. Additionally, TVH is successfully deploying data to optimize, e.g., pricing, assortment, and customer experience. The Global Data Management Lead will build on these inspiring practices and turn data into a core strategic asset company-wide. They will own the end-to-end data management process, which includes establishing the architecture, setting the standard for quality and governance, and boosting awareness throughout TVH. They will also be involved in the strategic project to upgrade and future-proof the company's IT landscape.

The Global Data Management Lead will report to the Global Director of Data & Analytics and get the opportunity to lead their own team. They will have Waregem as their base of operations, occasionally travel (about four times a year) to, e.g., the US and India, and get the freedom to adopt a hybrid work schedule.

The team of the Global Data Management Lead currently consists of two Data Governance Experts and a couple of external professionals. It will be up to the Global Data Management Lead to grow the team to about ten people by adding experts in data quality, master data management, and data architecture. As an

experienced people manager, they will lead and mentor the team members and maximize their output through positive leadership and by establishing the strategy, frameworks, and way of working.

The inherent value of data only materializes when actual business results are impacted. That is why the Global Data Management Lead will closely connect with senior stakeholders from across the organization, e.g., Product, Sales, and HR, to leverage data for meeting departmental objectives and improving outcomes. Their collaboration with the business consists of, amongst others, identifying impactful data, gathering requirements, enhancing the quality, and stimulating usage through communication, systems, and processes. Additionally, the Global Data Management Lead will organize the monthly Data Validation Board, where executives, including the CEO, CIO, and Chief Growth Officer, consider TVH's data efforts and investments. The Global Data Management Lead will prepare discussion documents and facilitate decision-making to boost its effectiveness.

The Global Data Management Lead will join an international market leader with a family and people-centric atmosphere. They get the chance to build TVH's data capability almost from the ground up and contribute significantly to the digital transformation and the acceleration of the company's growth.

Interested? TVH is working with Top of Minds to fill this vacancy. To express your interest, please contact Jessica Lim at jessica.lim@topofminds.com.



"Data is a key enabler for further growth. For a Global Data **Management Lead who combines** strategy with execution power, this is a great position to build a relatively new capability in a highly entrepreneurial setting."

Thijs Bult, Global Director of Data & Analytics