



**MARCHON**  
a vsp vision company

VACANCY

# Senior Director Global Supply Chain Planning

## Requirements

- About 15 years' experience
- History of Planning and Supply Chain management
- Experience working in a fast moving consumer industry
- Leadership in an international organization
- Communication skills

 Europe  Minimum of 15 years experience



**Marchon Eyewear is a global manufacturer and distributor of premium eyewear and sunglasses. They keep improving processes, people, and technology to maintain a competitive advantage. The Senior Director Global Supply Chain Planning will develop the strategy and drive availability, sales, and profitability across thirty brands in over one hundred countries.**





## ABOUT THE COMPANY

# Marchon Eyewear Inc.

Marchon Eyewear is one of the world's largest manufacturers and distributors of quality eyewear and sunglasses. They market products under prestigious brand names like: Calvin Klein, Columbia, Converse, DKNY, Donna Karan, Dragon, Flexon, Karl Lagerfeld, Lacoste, Lanvin, Liu Jo, Longchamp, Marchon NYC, MCM, Nautica, Nike, Nine West, Pilgrim, Pure, Salvatore Ferragamo, Shinola, Skaga, and Victoria Beckham.

Marchon Eyewear distributes products through a global network of subsidiaries and distributors, serving over 80,000 accounts in more than one hundred countries. They are a VSP Vision™ company that empowers human potential through sight and connects more than eighty-five million members to affordable, accessible, high quality eye care and eyewear. They are committed to sustainability with their corporate social responsibility initiative – EYES ON TOMORROW™.

**“Eyes On Tomorrow is a global program through which we lower our impact on the planet. It’s about creating more sustainable frames, lenses, and packaging solutions, innovating the way we manufacture, transport, and store our products, and building an inclusive environment for our people.”** Thomas Burkhardt, CEO



More than 2,700 Marchon Eyewear employees serve over eighty thousand accounts in more than one hundred countries. Its regional headquarters are in New York, Amsterdam, and Hong Kong, and there are design locations and high-tech distribution centers, and a wholly owned manufacturing plant in Puos d'Alpago, Italy. Its global operations and strong customer focus are to maintain high supply chain standards. That's why the company is always looking for ways to strengthen its processes, people, and technology to make and maintain its competitive supply chain advantage.





VACANCY

## Senior Director Global Supply Chain Planning

**The Senior Director will develop the strategy for Marchon's global supply chain and demand and then lead its execution. They will ensure the design, development, and implementation of processes and systems to optimize revenue, profitability, and growth by maximizing service levels and minimizing inventory and obsolescence. This role will report to the SVP of Global Logistics and Supply Chain and lead a department of about thirty people.**

Operational excellence is one of the main themes for the Senior Director Global Supply Chain Planning. They will focus on continuous improvement through all supply chain-related processes, including:

- increasing strategic demand planning accuracy,
- maximizing alignment of supply and inventory across all warehouses using advanced IT systems,
- ensuring Marchon's supply chain has the flexibility to respond to market trends,
- and optimizing order-to-delivery times to drive customer satisfaction.



The Senior Director will work closely with peers throughout the organization. They will need to convince, influence, and collaborate effectively with Sales, Brand Management, Manufacturing, Product Development, and Finance teams. Along with their counterparts, this role will align production and supply with sales forecasts and adjust collection sizes, renewal rates, and release calendars to the logistical processes and profitability targets. They will regularly interact with Marchon’s senior leadership. And they will create and deliver compelling presentations for the executive team and work with them to integrate supply chain planning in the overall strategy and initiatives.

The Senior Director Global Supply Chain Planning will have two direct reports responsible for demand planning and supply planning, each with large, high-quality teams. That’s why they will ensure the department can operate efficiently, introduce best practices, stimulate personal development, and boost employee engagement. The team – as well as the Senior Director’s peers – are mainly located throughout the US and EMEA. Which means this role will need to travel up to thirty percent of the time.

The exposure, scale, and complexity of this position provide an excellent opportunity for an very experienced supply chain professional to take Marchon’s demand and supply planning to the next level and contribute to its ongoing international success. ■



**Interested?** Marchon has appointed Top of Minds to fill this vacancy. To express your interest, please contact Charlotte Braat at [charlotte.braat@topofminds.com](mailto:charlotte.braat@topofminds.com).



**“In this position, complexity is the biggest challenge. We have about seventeen thousand active SKUs, work in an industry with high variability, and need to have the right stock levels anywhere in the world at any given time.”**

**Achille Rachello, SVP of Global Logistics and Supply Chain**