



ASML

VACANCY

Project Lead of Business Intelligence & Analytics

Requirements

- Master's degree in a quantitative field (e.g., technology or econometrics)
- Engagement Manager/Project Leader-level
- At a top-tier strategy consulting firm
- Conceptual thinking
- Communication
- Interpersonal skills

ASML's cutting-edge chip-making equipment empowers its customers to develop ever faster, smaller, cheaper, and more efficient microchips.

The Project Lead of Business Intelligence & Analytics will prepare data-driven insights, lead a project team, and drive programs directly linked to the overall strategy. They will work with senior executives, providing tons of opportunities for impact and exposure.





ABOUT THE COMPANY

ASML

Microchips are the beating heart of modern technology. From smartphones to cars, and from medical equipment to data centers; all devices we use to work, travel and entertain ourselves rely on microchips. ASML invents and develops the technology and machinery the world's leading chipmakers – such as Intel and Samsung – use to mass-produce their chips. The company's state-of-the-art lithography technology, which uses light to print microscopic patterns on silicon, enables manufacturers to increase the value and reduce the production cost of a chip.

ASML is headquartered in Veldhoven and employs over thirty-two thousand people worldwide, spread across over sixty offices in sixteen countries. In 2021, the global lithography leader's net sales added up to about 18.6 billion euros. The key to success is a strong focus on research, manufacturing, and customer support. To strengthen their market position and solidify their technological lead, ASML invests over 2.5 billion euros a year in R&D.

“Our technology powers innovation worldwide. We enable groundbreaking technology to solve some of society's toughest challenges. We change the world, one nanometer at a time.”

Peter Wennink, CEO

As society is entering a time of immersive computing, everybody and everything will be connected and the lines between the physical and digital world will blur even further. Advancements such as 5G connectivity, AI, autonomous cars, and artificial neural networks rely heavily on ASML's solutions. ASML is currently the only manufacturer in the world that is creating high-volume machines with extreme ultraviolet (EUV) capabilities, a step up from the more common deep ultraviolet (DUV) machines. The company is moving technology forward and pushing the boundaries of what is possible.



Project Lead of Business Intelligence & Analytics

ASML is setting up an advanced data and analytics ecosystem to enhance decision-making and drive value. The Project Lead of Business Intelligence & Analytics will support the business with in-depth analyses and data-driven insights. They contribute to building a distributed analytics network and will work closely together with their analytics counterparts across the organization. The Project Manager will become part of the Business Intelligence & Analytics (BI&A) department, reporting directly to its Director. BI&A officially falls within the largest business line (DUV), but also supports the other two (EUV and Applications).

BI&A consists of eight different teams of about five people each. At the moment, there are two openings for a Project Manager: one leading the Value Office team and another leading the Customer Support Analytics team. As the team lead, they will be managing, supporting, developing, and coaching the team members (mainly Business Analysts) on a day-to-day basis. The Value Office supports projects across the business to double down on value creation, informing investments and strategic decision-making. Customer Support Analytics focuses on client-facing disciplines, e.g., Sales, Maintenance, and Support. This area is undergoing a considerable transformation, which BI&A supports in terms of strategic projects and program and change management.

The Project Manager of BI&A will get to work on cross-sectoral business challenges. With their analytics-driven insights, they will drive value creation through ASML's key programs that link directly to the overall strategy. Programs they would focus on, could – for example – aim to increase sales, enhance services, cut (production) costs, reduce waste, optimize parts quality and usage, improve pricing, stimulate cross and up-sell, and design new value propositions.

The people at ASML are mainly high-tech engineers with a natural feel for data. This will set a high bar for the Project Manager of BI&A and, at the same time, create a high-performance environment where great insights receive recognition. They will not only rely on extraordinary conceptual and analytical skills but will also build sustainable relationships with ASML's senior leaders, facilitating successful collaboration and cultivating data-driven leadership.

With peers coming from Simon-Kucher and Accenture, the role is a proven stepping stone for experienced consultants. They will get the opportunity to lead a project team and work closely with seasoned business leaders. They will also be able to contribute significantly to one of the key players in the semiconductor industry, and with that to the global advancement of technology. ■



Interested? ASML has appointed Top of Minds to fill this vacancy. To express your interest, please contact Roland Vetten at Roland.Vetten@topofminds.com.



“Working with our senior business leaders on their strategic challenges requires a good understanding of our technology. The Project Lead of Business Intelligence & Analytics will drive value creation and champion a data and analytics-driven approach.”

Bart van Binsbergen, Head of BI&A