





#### ABOUT THE COMPANY

# **About LOAVIES**

LOAVIES creates on-trend and affordable fashion with a fun-loving attitude. The online fashion brand aims to be the favorite influencer who excites and inspires the next generation to take on the world and live life the way they want to. Moreover, LOAVIES aspires to spark girls and (young) women to take the spotlight.

The award-winning scale-up redefines how fashion is done, being an e-commerce business and a strong online brand first and foremost. Ongoing weekly 'drops', regular new categories and an innovative user experience have seen LOAVIES grow into a serious player in this market. LOAVIES is privately owned, self-funded and one of the fastest growing fashion brands. After solidly establishing the brand in the Netherlands, it is time for further international expansion.



## **Head of Finance**

As part of the company's leadership team, the Head of Finance is responsible for the finances of the organization and its three underlying entities. Working closely with its founders, the Head of Finance provides strategic advice and direction that enables and drives the company's international growth ambitions. As a true team-player, the Head of Finance builds, leads and inspires a team of finance specialists and ensures the team reaches the overall strategic company goals.

### All things finance

Defining, structuring and digitizing financial and organizational processes is key. The Head of Finance sets up and monitors the planning and control cycle. They structure and communicate all forecasts and results, including weekly, monthly, quarterly and annual management reports.

The Head of Finance creates a risk analysis for the growth plans and turns plans into actions. By providing insightful analyses and suggestions, the Head of Finance helps to improve the scaleup's productivity, sales, volumes, pricing and logistics. Cash management – setting up liquidity planning and actively managing the liquidity position – is also their core responsibility. As is taking ownership for all tax matters within the group. In 2022, the group will be subjected to statutory auditing. The Head of Finance is responsible for developing and monitoring all subsequent internal processes.



### Strategic, positive and innovative mindset towards finance

The ideal candidate is an entrepreneurial finance professional who is excited about joining a fast-growing scale-up and helping it grow even faster. A strategic, positive and innovative mindset as to how finance is done is a must, as is previous experience in hiring and building high-performing teams. Communication skills are essential too: the Head of Finance is able to explain complex information in such a way that the Leadership Team, founders and colleagues understand why changes are being proposed or implemented. Above all, the pragmatic Head of Finance with a can-do attitude enjoys the dynamics and challenges that are typical for a fast growing scale-up.

**Interested?** LOAVIES has appointed Top of Minds to fill this vacancy. To express your interest, please contact Annelijn Nijhuis at annelijn.nijhuis@topofminds.com.



