VACANCY

# **Managing Director**

### LOAVIES

#### Requirements

- Minimum of 8 years working experience in e-commerce
- Managerial experience
- Outstanding communicator
- Structured

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- Analytical
- Entrepreneurial
- Pragmatic
- Hands-on

#### **Q**Zwolle **S** Minimum of 8 years experience



Founded in 2012 by three entrepreneurs who believe in changing the world of fashion, LOAVIES has been a Dutch success story ever since. With over 100 passionate team members, the scale-up is now ready for further international expansion. The Managing Director plays a key role in realizing that ambition.







### **About LOAVIES**

LOAVIES creates on-trend and affordable fashion with a fun-loving attitude. The online fashion brands aims to be the favorite influencer who excites and inspires the next generation to take on the world and live life the way they want to. LOAVIES aspires to be their favorite influencer and sparks girls and (young) women to take the spotlight.

The award-winning scale-up redefines how fashion is being done, as an e-commerce business and a strong online brand first and foremost. Ongoing weekly 'drops', regular new categories and an innovative user experience have seen LOAVIES grow into a serious player in this market. LOAVIES is privately owned, self-funded and one of the fastest growing fashion brands. After solidly establishing the brand in the Netherlands, it is time for further international expansion.

LOAVIES' founding team consists of three entrepreneurs who dreamed of setting up a successful e-commerce company. After almost a decade of growing LOAVIES into the company it is today, they are looking for someone to hand over the daily running of the company so they can focus on its further international expansion.



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## **Managing Director**

The Managing Director will work closely with the founding team to ensure the organization is ready for the next phase of growth. They will be responsible for the overall running the daily operations and motivate the teams to deliver exceptional results, allowing LOAVIES to grow into a leading international (fashion) brand/e-commerce company. The main focus of the Managing Director will be to provide leadership, management and structure to the business. They translate the strategy of 'international expansion and fast growth' into a solid go-to-market plan.

The Managing Director sets the agenda and ensures all teams know what their focus and priorities are. They build a healthy and scalable organization structure and similar processes. The Managing Director is the sparring partner for the founders on all aspects of running an efficient business. Communicating clearly and timely, the Managing Director keeps the organization informed, aligned and on track at all times. They oversee operational improvements across all areas of the company and directly manage the leadership team (8 fte). Moreover, the Managing Director is responsible for attracting, retaining and developing a diverse team, guarding LOAVIES' ambitious, fun-loving culture.

The ideal candidate is an outstanding communicator who is able to translate LOAVIES' vision and mission into clear actions. An analytical, convincing people manager who brings structure and processes so the scale-up can achieve its ambitions.



**Interested?** LOAVIES has appointed Top of Minds to fill this vacancy. To express your interest, please contact Vivian Linker at vivian.linker@topofminds.com.



"We are an innovative fashion brand, where our people are key and at the core of everything we do. We encourage them to take the lead and be as creative as possible."

Co-founder