recharge.com

VACANCY

Product Owner Shop

Requirements

- Minimum 4 years experience
- In product management
- Delivering new product features
- Communication skills
- Fluent in English

Amsterdam   **Minimum of 4 years experience**

Recharge.com makes online top-ups possible for anyone, anywhere, at any time – whether you or someone you love needs credit for calling, gaming, entertainment, or prepaid money. The Dutch fintech scale-up is in a phase of hyper-growth and is set to become the global leader in the branded payments market. The Product Owner Shop will play a vital role in achieving this goal by focusing on user needs and ensuring the fastest, safest, and simplest one-stop-shop experience.

About Recharge.com

The Recharge.com platform enables people around the world to buy, send and exchange digital credits quickly, safely, and easily. Whether you're after a prepaid credit card, cryptocurrencies, mobile top-ups, or online credit for international A-brands such as Google, Netflix, and Spotify, you can buy them at Recharge.com within seconds. Not just for yourself, but also for someone else.

What started in 2003 as an idea to digitize credit, has grown into an international scale-up with an annual turnover of 300 million euros in 2020. The hyper-fast growth of the past five years has been spurred on by the development of new products and channels as well as market expansions. The head office has been in Amsterdam since day one, but the company now operates in more than 140 countries worldwide.

During the pandemic, the relevance of the Recharge.com proposition has become more evident than ever before. and it has seen close to sixty percent growth by 2020. Thanks to a 22 million euro capital injection by technology investor Prime Ventures, Recharge.com is preparing for even faster global growth. The growth ambitions are impressive: within two years, a turnover of 1 billion euros is planned.

In order to no longer become the European but rather the global leader of the branded payments market, the Product Development department will step up its game. They are hiring a Product Owner who will outline an unparalleled e-commerce experience for the core product – the shop.

Product Owner Shop

The Product Owner Shop is in charge of the entire front-end of the Recharge. com shop. From detailed product and overview pages to surrounding technology, the Product Owner Shop ensures the best user experience and most ideal customer journey. To carry out this role successfully, experience with a customer-facing product is essential.

To ensure that the product guarantees the best user experience and supports the commercial goal of Recharge.com, the Product Owner Shop works with a data-driven and customer-centric approach. Based on the collected customer data, this professional identifies the user needs, aligns them with the business objectives, and translates them into improvements and new user-friendly features. The Product Owner Shop continuously sets clear goals around conversion optimization, site speed improvements and customer satisfaction, prioritizes the product backlog and increases the predictability of all results. To execute everything to perfection, the Product Owner Shop works together with an in-house Development team.

The Product Owner Shop works at the interface of the product, the commercial business, and tech development and therefore interacts with many stakeholders simultaneously. For example, this professional consults with colleagues from CRO on new hypotheses and the associated A/B tests, and works with the CRM team on the customer life cycle. The Product Owner Shop is also in close contact with

Customer Care, Web Analytics and Category & Buying. Smooth communication at multiple levels is key, as is working in a structured way in a very dynamic and agile environment. At a scale-up like Recharge, no two days are the same.

The Product Owner Shop reports to Joey Gemeraad, Lead Product Owner, and is a member of the Shop team. This team is expanding and currently consists of five Fullstack Developers, two QA Analysts, a UI and UX Designer.

"With a passion for product ownership, a clear vision and knowledge of customer behavior and e-commerce, the Product Owner Shop can make our core product – the shop – even better in no time."

Joey Germeraad, Lead Product Owner

Interested? Recharge.com has appointed Top of Minds to fill this vacancy. To express your interest, please contact Lidewij Kosters at **lidewij.kosters@topofminds.com**.