



VACANCY

Senior Manager of Strategic Projects

Requirements?

- 2+ years in management or strategy consulting, banking or a fast-paced scale up
- Pragmatic
- Hands-on
- Teamplayer
- Fluent in Dutch and English

Amsterdam Minimum of 2 years' experience



In a start-up growing as swiftly as delivery start-up Flink, opportunities and challenges arise on a daily basis. All need to be seized and through key strategic initiatives. The Senior Manager of Strategic Projects leads cross-functional initiatives end-to-end in a structured and effective manner and in doing so, has a pivotal part to play in the company's further growth.





ABOUT

Flink

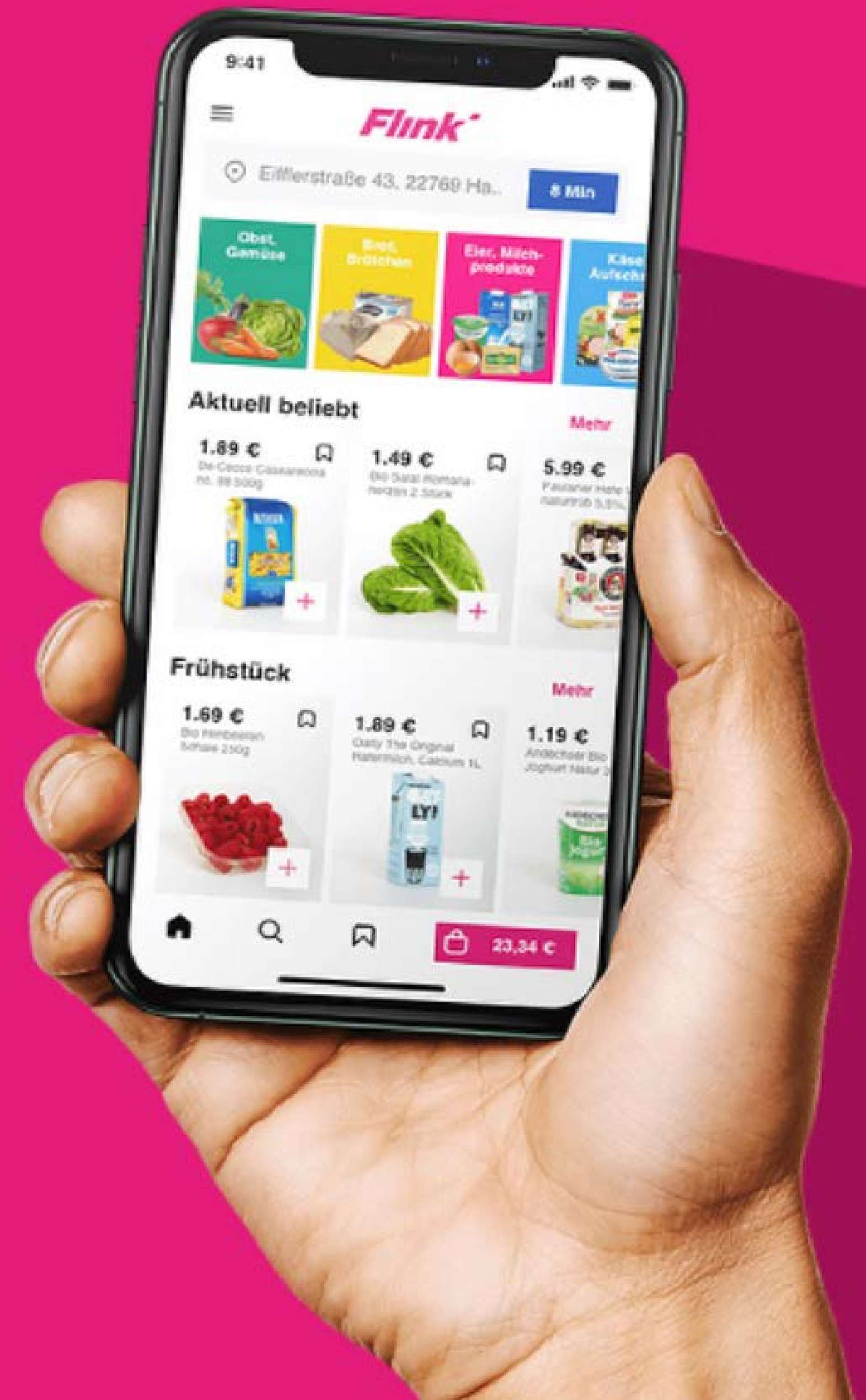
Those Sunday mornings in bed where you are craving an omelet and fresh juice, which unfortunately are nowhere to be found in the fridge. Instead of the 'hassle' of having to go to the nearby (or not so nearby) supermarket, you simply open your Flink app and order eggs and orange juice – for supermarket prices, including a small delivery fee. Ten minutes later the doorbell rings. Time to get out of bed: your delivery has arrived!

This scenario would have been completely unthinkable a few years ago. Amongst other things, technology and the COVID-19 pandemic led to a spike in the emergence of the on-demand grocery delivery industry. Multiple startups rose to the challenge and started operating their delivery services. One of them is Flink, founded in December 2020 by three German entrepreneurs. These past few months the Berlin-based start-up has launched more than 50 delivery hubs in 18 cities, reaching more than three million customers directly. The company recently raised \$240 million Series A financing and is thereby on track to become the fastest Unicorn in Europe. Funds are used to fuel roll-out efforts throughout the Benelux region, Germany and France. An extraordinary achievement considering the company only launched six months ago.

Quick, quicker, quickest

Flink means 'quick' in German. That moniker doesn't only apply to the ten-minute time slot the company claims to deliver upon. But also to the impressive pace at which the start-up is rolling out new fulfillment hubs: a new one is opening up every two days. From these hubs, Flink delivers a selection of >2,000 high-quality products to consumer's homes as soon – 'flink' – and as sustainable as possible: on electric bikes and using packaging that can be recycled.

At present, Flink launched eight hubs in the Netherlands: in Amsterdam, Tilburg, The Hague, Haarlem, Utrecht, and in Delft – and counting. Working from the office in Amsterdam, the Senior Manager of Strategic Projects will join a young and driven team and facilitate the ambitious growth plans Flink has set out to realize.





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In an organization growing as rapidly as Flink, opportunities, and challenges are part and parcel of the daily grind. Some of them are foreseen and anticipated, others come out of thin air. The Senior Manager of Strategic Projects remains on top of their game by initiating and managing priority projects within the Flink Benelux organization. Projects range from implementing new tools, applying quantitative modeling skills, preparing training material and training for other teams, or applying for local permits – and everything in between. All (cross-functional) initiatives enable different angles of a best-in-class customer experience – in operations, commercial, or a marketing context. With a thorough eye for priority and detail, the Senior Manager of Strategic Projects takes ownership of every project and manages it end-to-end in a structured and efficient manner.



The role requires strong logical thinking skills and a pragmatic, problem-solving mindset. A generalistic, can-do mentality that is set on carving the way for Flink's future success in the Benelux. A great opportunity for an ambitious team player with a consulting background who is eager to join one of the fastest-growing, best-funded European startups and wants to play a role in the strategic decision-making of that startup. ■



Interested? Flink works with
Top of Minds to fill this vacancy.

To express your interest, contact Vivian Linker at
vivian.linker@topofminds.com

