



**ChapterDelta**

**FOUNDING PARTNER**  
AMSTERDAM

ChapterDelta is a start-up strategy consulting firm with a spike in Digital Disruption, backed by a strategic investor.

The Founding Partner is a strategy consultant who prefers to be an entrepreneur. Wants to build his own firm, bringing his personal vision to life.





**ChapterDelta is a strategy consultancy firm  
with a laser-sharp focus on Digital Disruption.  
It is brand new.**

**The project deliverable is always  
an MVP, built on  
Strategy, Data and Technology.**

**Clients are both corporates as well as venture  
capital investors, igniting a new chapter in the  
evolution of business.**

**The Founding Partner will build a team and  
convert leads into flagship projects.**





## THE COMPANY

# About ChapterDelta

In today's tech-dominated economy, businesses can't thrive without strong digital propositions. While some companies are leading, others are lagging. Sometimes so much, that only a disruptive change in business strategy will help them survive in the new post-covid reality.

That's where ChapterDelta comes in. This brand-new consulting firm specializes in helping its clients drive digital disruption. Not with a pack of slides, but with live products, services, and platforms.

Some clients are corporates, leaning towards a fierce course-correction straight into the digital domain. Others will be start-ups or scale-ups aimed at disrupting existing markets. Either funded by venture capital or by a strategic investor who wants to build its own nemesis.

Backed by a strategic investor, ChapterDelta will launch in the third quarter of 2021, riding the wave of post-covid economic recovery.



## Methodology

The ChapterDelta methodology is built on the three fundamentals of Digital Disruption:

### 1. Strategy

Success starts with knowing where to play and how to win. ChapterDelta takes an agile approach to strategy, continuously collecting new data and insights, translating those into innovative propositions.

### 2. Data Science

In a tech-driven economy, strategy development is a hard science. In an agile world, data-driven insights are what fuels development. When growing a product, a service or a business, it is always fuelled by data.

### 3. Technology

A tech team consisting of front-end and back-end Developers, UX Designers as well as Product Owners are an integral part of ChapterDelta's teams to transfer winning ideas into solid MVPs - on the fly.

### The secret ingredient

And then there's the secret ingredient that sets ChapterDelta apart and gives them an unparalleled advantage over the competition. But we have to keep this one under the radar for now.



## Founding Partner

The Founding Partners embraces the disrupting nature of the firm. This is a greenfield development project, so all choices are open and there is no legacy. The organizational design will be optimized for the post-covid, remote-working, digital-centric new era.

The first task at hand is recruitment. Creating a solid pipeline of interesting assignments won't prove difficult, building a team of A-players is the core challenge. In every way thinkable, people come first.

What comes next is scaling the organization. Introducing working rhythms, establishing communication standards, developing methodologies. Quickly the Founding Partners will withdraw from delivery and shift his focus towards thought leadership to establish the ChapterDelta brand in the market.

It's a very broad role with an outspoken entrepreneurial nature. Centric to success is personal leadership, which needs to be well-developed to make optimal use of the blank canvas.

## Requirements

- Tenure at Principal level at a first tier Strategy Consulting firm
- Combines strategy skills with commercial savyness
- Extensive project experience in the digital domain



**Timing is everything.**

**And the world seems quite ready  
for something fresh now, doesn't it?**

## Interested?

ChapterDelta works with Top of Minds to fill this vacancies. To express your interest, contact Auke Bijnsdorp at [auke@topofminds.com](mailto:auke@topofminds.com)

