



#VACANCY

PRODUCT

SCALE-UP

YOLT

HEAD OF CONCEPT DEVELOPMENT

Yolt, a money management app, is a scale-up company owned by ING N.V., one of the largest multinational banking organizations. The app enables users to have an overview of and better manage their finances. Driven by the company's international growth, a Head of Concept Development is needed at the intersection of marketing and product, being strategically responsible for conceptualization and experimentation of new ideas. This is a great opportunity for an entrepreneurial team-player to be at the forefront of financial technology and determine the future of the app.

ABOUT YOLT

Yolt is an innovative money management app that allows the customer to see their financial accounts in one overview, including bank accounts, credit cards, and pensions, build on the promise on Open Banking. Being more than an aggregator, the app offers a smart view on the user's money with opportunities to improve spending and saving. The app has a built-in partner platform, through which the user can take immediate action alongside the native payment solution (Yolt Pay).

Yolt is live in the UK, France and Italy and has recently reached the 900k registered users. Last year, Yolt was awarded the Excellence in Innovation award at the Corporate Entrepreneur Awards, 2018. Yolt, as a venture of ING N.V., is a scale-up backed by a large multinational. The company is headquartered in Amsterdam with an internationally based team and has additional locations in the UK and Poland.

Yolt's team culture is energetic and innovative. Everyone is expected to have a critical view. The team works closely together, likes to promote positivity and progress, and to celebrate successes along the way.

THE MARKET

Open banking is at an early stage and Yolt is one of the first active companies in the field. Various players, including other banks, are currently experimenting with concepts. The playing field is very dynamic, and the customer will determine where the market will move.

ABOUT THE VACANCY

HEAD OF CONCEPT DEVELOPMENT

The Head of Concept Development will create and execute the product strategy. Being the right-hand of the Chief Product Officer, this means product development at a strategic and conceptual level. The role focuses on defining the concept roadmap, identifying and improving the app. This requires the ability to spot new opportunities based on changing customer behavior, market developments and product & technological changes and opportunities.

As such, the Head of Concept Development is passionate about the customer and will have a vision for the product and validate and experiment on this with customers. Overall, the Head of Concept Development can make decisions that fundamentally change the app. This also entails leading a team of 3-5 FTEs and working with multidisciplinary scrum teams.

This is a great opportunity for an entrepreneurial team-player to be at the forefront of financial technology and make a direct impact on the future of the app.



CANDIDATE PROFILE

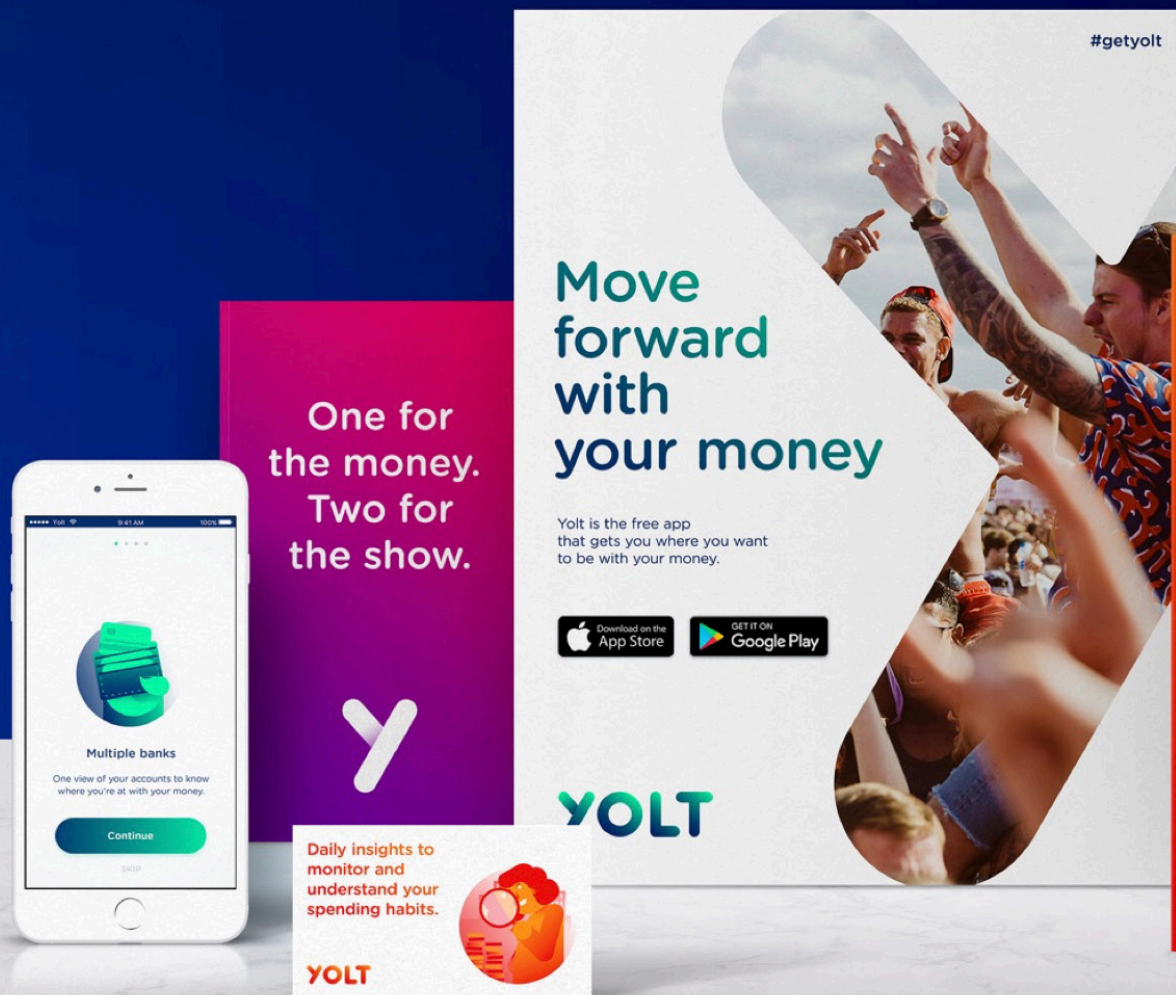
EXPERIENCE

- University degree in strategy, marketing, psychology, or design
- > 8 years' experience in strategy, customer journeys, product development
- Ability to hit the ground running
- Experience in financial services, preferable in Fintech (start-up environment) > 2 years' experience in managing a team
- Experience in quantitative and qualitative market research, trends and user research
- Experience in experimentation and A/B testing

SKILLS

- Strategist, concept maker, creative thinker, proposition builder
- Entrepreneurial spirit
- Driving change by showing strong leadership and managing different stakeholders
- Data driven
- Passion for the customer
- Strong communication skills
- Fluent in English
- Strong team player

AMSTERDAM





CONTACT

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