

#### GENERAL MANAGEMENT

### **hotspot** titanium GENERAL MANAGER

This is a unique opportunity for a highly entrepreneurial professional to build a brand-new business. HotSpot Titanium produces the safest and most reliable boiling water taps. All the stars have aligned for the start-up: it has the support of a family-owned holding with a long-term vision, a proven concept, and rising market demand. All they need now is a General Manager to bring it all together.



# START-UP: HOTSPOT TITANIUM

otSpot Titanium is a start-up in the kitchen industry, creating instant boiling water solutions for consumers and businesses. They currently offer a range of 3-in-1 filtered boiling water taps, solo taps, and mechanical taps, and they're continuously innovating their product portfolio in line with local and international preferences and trends.

The HotSpot Titanium is the very first tap with a water heater made of titanium. This makes them extremely strong, durable, easy to maintain, and free from calcification. All HotSpot Titanium boiling water taps are fitted with the patented Intelliprotect®, a safety system that has won the global IF Gold Design Award and has been recognized as a Good Industrial Design (GIO) in the Netherlands twice.

#### STARTUP WITH BACKING

HotSpot Titanium is a spin-off of Inventum, a Dutch company with more than 100 years' experience in the development and production of hot water and ventilation systems. The start-up will be part of a Dutch family business with an ambitious buy-and-build strategy and a highly professional and international culture. HotSpot Titanium is at the top of their strategic agenda. The webshop was launched recently so it's all about to kick off.

#### ABOUT THE VACANCY

### GENERAL MANAGER

he General Manager will turn HotSpot Titanium into a global household name. They will be responsible for building and managing the organization and leading it towards commercial success.

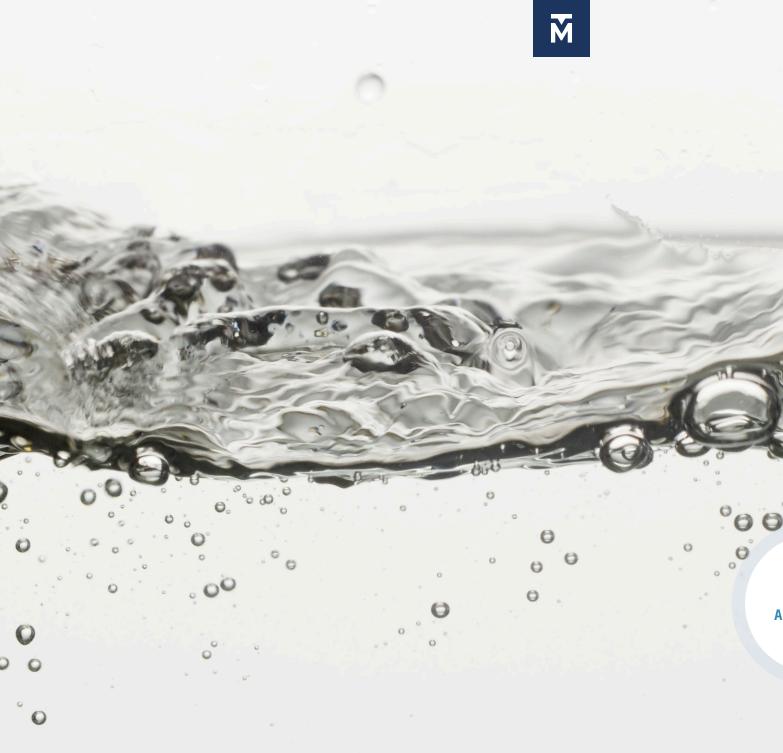
HotSpot Titanium is a high-energy start-up, but it also has the backing and support of a solid holding. The General Manager will leverage synergies by aligning processes, policies, and best practices. A strong focus on operational excellence is key.

HotSpot Titanium has an impressive international expansion strategy. Following the successful market entry in the UK, the General Manager will roll-out best practices in the Pacific, Hong Kong, Switzerland, and Belgium. This means the team will soon expand rapidly.

Meanwhile, HotSpot Titanium is developing new products. Within the first year, the General Manager will see to the successful launch of a top-notch innovation. "The backing of this family business offers the best of both worlds: the speed of Private Equity and the long-term vision of a family-run business."

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VIVIAN LINKER, CONSULTANT AT TOP OF MINDS



### **CANDIDATE PROFILE**

#### ERVARING

- → At least 10 years' experience as an entrepreneur and/or within a start-up
- → B2C and B2B experience
- → Willing and able to travel
- → Experience with international marketing, sales, and negotiations
- → Localization experience
- → Mindset for success
- → Flair for language
- Familiarity with the kitchen industry may come in handy but isn't necessary

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## CONTACT



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