

#VACANCY

FINANCE

PRIVATE EQUITY

FIT
FOR
FREE

SPORTCITY.

BUSINESS CONTROLLER

With over 3 million people that regularly work out, going to the gym is by far the most popular sports in the Netherlands. Fit For Free and SportCity jointly became one of the biggest chains of health clubs in the country and have recently switched owners. The Business Controller creates more visibility in terms of performance – e.g. through automated and standardized reporting processes – and is a true sparring partner for the business.

ABOUT FIT FOR FREE & SPORTCITY

It doesn't matter whether you're a seasoned athlete or totally new to the gym, Fit For Free and SportCity have everything you need. Their gyms offer the highest quality equipment, innovative formats, affordable memberships, and professional instructors.

In 2009, Fit For Free and SportCity teamed up with the strategy to rapidly increase their market share in the Netherlands. Over the past 10 years, the two brands doubled their revenue through impressive organic growth and selective acquisitions. Fit For Free now operates 93 clubs across the country and has about 330,000 members. SportCity has over 20 gyms and a total sum of 55,000 members.

In September 2018 Bencis Capital Partners acquired Fit For Free and SportCity. Bencis put new leadership in place and is looking to strengthen their growth and development strategy. This will enable further (international) expansion and allows Fit For Free and SportCity to continuously improve the quality of their gyms and services.

ABOUT THE VACANCY

BUSINESS CONTROLLER

The Business Controller is primarily responsible for providing visibility on performance metrics such as e.g. growth, member satisfaction, asset utilization, retention, and cost efficiency. He/she drives the monthly management reporting process and owns the budgeting, planning and control cycle.

The Business Controller will be part of the business control team and works together in close cooperation with the business owners, the CFO and the financial control team. He/she reports directly to the Head of Business Control, Ecaterina Strachinariu.

The key challenge is to lead the business control department towards a more professional and automated working method. The Business Control team will introduce automated processes,



dashboards and tooling to create real-time reporting with forward-looking insights.

The Business Controller supports and challenges the business with relevant and to the point management information. He/she does not just provide the numbers but acts as a sparring partner for business owners. The Business Controller develops and analyzes KPI dashboards, reviews budgets, conducts analysis and monitors synergies.



AMSTERDAM

CANDIDATE PROFILE

- Master's degree
- 5+ years of experience in finance / M&A / Business Control
- Strong communicator
- Experience in gyms and/or Retail is a plus
- Expert in modeling, BI and Excel
- Tech-savviness



CONTACT



Bij vragen neem contact op met:

VIVIAN LINKER CONSULTANT

vivianlinker@topofminds.com