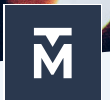


Vacancy at Fever

# Senior Market Strategy and Partnerships Manager – Belgium

# fever



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## Requirements

- Over 9 years of experience
- In top-tier consulting and relevant sectors such as tech, culture, or corporate management
- Strong business development and partnership management skills
- Demonstrated success in fast-paced, quota-driven sales roles
- Business and task prioritization guided by data-driven insights
- Excellent communication abilities and attention to detail
- French and English; Dutch is a plus

 **Brussels**

**Fever is a global leader in live entertainment discovery, transforming how people access and engage with cultural experiences through proprietary technology and data-driven insights. The Senior Market Strategy & Partnerships Manager will drive regional growth by developing scalable strategies, managing a broad portfolio of partners, and cultivating lasting relationships with key players across the entertainment ecosystem.**



# About Fever

**Fever is the world's leading technology platform for culture and live entertainment, committed to democratizing access to unforgettable experiences. By leveraging proprietary technology and a data-driven approach, Fever is redefining how people discover and engage with cultural and entertainment events. The platform reaches over 300 million users monthly and operates in more than 100 major cities across over 40 countries.**

Offering personalized experiences tailored to users' interests and location, Fever spans from immersive exhibitions and classical concerts to interactive shows and pop-up events. This strategy not only elevates the user journey but also opens new possibilities for local and global creators. Through its event creation arm and technology infrastructure, Fever equips organizers with the tools, data, and distribution channels necessary to innovate, scale, and connect with wider audiences.

The company has launched numerous award-winning cultural formats and partnered with leading names across sectors such as media, sports, and the arts. Its client and partner portfolio includes globally recognized brands like Netflix, FC Barcelona and Primavera Sound, reflecting its ability to deliver high-impact experiences at scale. Fever's scalable model combines creativity, operational efficiency, and technological expertise, enabling rapid adaptation to evolving market dynamics and audience preferences.







# Senior Market Strategy and Partnerships Manager – Belgium

**The Senior Market Strategy & Partnership Manager will lead the growth and commercial development of Fever’s business across Belgium, with a strong focus on scaling the marketplace. This includes building high-impact relationships and driving market strategies that expand the supply side of the platform. As Fever continues to grow its presence in key regions, this role will be pivotal in positioning the platform as the go-to destination for culture and live entertainment, working closely with top creators, venues, and industry partners to unlock value on both sides of the marketplace.**

Acting as the primary point of contact for strategic partners, they will oversee the full commercial lifecycle, from identifying and securing new opportunities to managing complex, long-term collaborations. This includes crafting and executing a regional growth strategy, coordinating cross-functional efforts, and ensuring that all partnerships align with Fever’s global objectives while delivering exceptional local results. The role demands both strategic vision and hands-on execution to scale Fever’s reach in a competitive, fast-moving environment.

## **Market Strategy, Partner Leadership, and Scalable Growth**

The Senior Market Strategy & Partnerships Manager will be responsible for defining and driving Fever’s regional growth strategy while cultivating long-term associations with the most relevant players in the entertainment ecosystem. Success in this role requires a proven track record in business development, sales, or strategic alliances, ideally within fast-paced, consumer-facing industries like tech or entertainment.



They will lead with a combination of structured thinking, commercial creativity, and a hands-on mindset.

The ideal candidate is a data-driven, relationship-oriented professional with strong communication and negotiation skills, capable of building trust with both creative collaborators and corporate stakeholders. A deep understanding of Belgium's cultural landscape and lifestyle trends is key, along with the ability to manage a diverse partner portfolio and coordinate with global teams to deliver impact at scale. This is a role for someone who thrives at the intersection of local relevance and global ambition. A self-starter mindset, strong organizational skills, and the ability to manage multiple client relationships while working cross-functionally are essential.

**“This is a high-impact role at the heart of Fever’s growth, building meaningful partnerships, shaping local market strategy, and bringing the best cultural experiences to life. The Senior Manager will be our eyes and ears on the ground, combining commercial instinct, creativity, and execution to scale what makes Fever truly unforgettable.”**

This opportunity is ideal for a commercially driven professional with a strong track record in business development, sales, or partnerships within fast-paced sectors such as tech, media, or entertainment. Based in Belgium, the role requires fluency in French and English, with Dutch as a strong plus. The position offers the chance to contribute to the growth of a global category leader, with direct exposure to strategic initiatives in the Belgian market. Fever provides a dynamic, international work environment, corporate benefits, discounts on all events and experiences, and clear opportunities for both professional and personal development from day one.







# Interested?

Fever is working with Top of Minds to fill this vacancy.

To express your interest, please contact Isabela de Miguel at [Isabela.deMiguel@topofminds.com](mailto:Isabela.deMiguel@topofminds.com).



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