



VACANCY

Strategy Manager

Requirements

- At least 5 years of experience
- Strategy consulting experience
- Rock solid analytical skills
- Flexible mindset

📍 Utrecht 📁 Minimum of 5 years' experience



At VodafoneZiggo, the playing field is changing at lightning speed. 5G, eSim, Docsis 4.0, the rollout of fiber, smart homes and IoT—the Strategy Manager will study the impact of all of these far-reaching developments and drive the strategic agenda with crystal-clear analyses and defined recommendations. This role is at the heart of VodafoneZiggo, and the right candidate will get to know every aspect of the company and contribute to its digital future.





ABOUT THE COMPANY

VodafoneZiggo

VodafoneZiggo provides fixed, mobile, and integrated communications and entertainment services for consumers and businesses. It is a joint venture between Liberty Global, the largest global player in the TV and broadband Internet space, and Vodafone Group, one of the world's largest telco providers.

Fun and progress with every connection. That is what VodafoneZiggo is all about, every day. The company uses the power of technology to help millions of people and organizations move forward, which in turn strengthens society. The Internet, digital communications, and entertainment is a fascinating world. The opportunities are endless, and the expectations sky high. VodafoneZiggo is one of the drivers of digitalization in the Netherlands. They are shaping the network of the future while building the infrastructure that will keep the Netherlands at the digital leading edge into the future.

That means that in the next few years, digital will be a core element in VodafoneZiggo's strategy. The company is committed to personalized user experiences with smart interactions at the right times, through the right channels. Everything revolves around responding to individual customer preferences. It is how VodafoneZiggo is using data to make the network of the future even more accessible to everyone.





In addition to adding value through technology, VodafoneZiggo also wants to help create a more sustainable future. People, Planet, Progress—that is the title of VodafoneZiggo’s CSR strategy for 2025, when they are aiming to halve their environmental impact... and help two million people move forward.





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Strategy Manager

The Strategy Manager will join the Corporate Strategy Team and report to the Director of Corporate Strategy, a seasoned former strategy consultant. The team is internationally oriented and sets high standards for themselves and each other. So expect the Strategy Manager's work to be challenging, dynamic, and fast-paced.

The Strategy Manager will work on medium to long-term strategic issues (3-5 years) to help keep VodafoneZiggo competitive and future-proof. It is a diverse, dynamic playground where competitor movements, new technological developments, and changing customer expectations have a direct impact on your everyday work. 5G, eSim, Docsis 4.0, fiber rollout, smart homes, and IoT are just a few examples.

This role provides the opportunity to work on key strategic topics for the CEO, CFO, and the rest of the Executive Leadership Team. The Strategy Manager will bring structure and clarity to the most complex issues facing the business. They will be able to provide razor-sharp analysis and translate findings into an engaging, fact-based narrative. The Strategy Manager also knows how to communicate that information convincingly to facilitate decision-making.



Thanks to the variety of topics and integrated collaboration with the business side, the Strategy Manager will get to know VodafoneZiggo inside out. It makes this the perfect role for a Strategy Consultant who wants to move into the business in the future. They will be working at the core of who VodafoneZiggo is and will be in the near future, as part of a team that puts plenty of focus on the human element and personal development. ■



“Corporate Strategy is closely tied to a wide range of strategic issues, at both B2C and B2B levels. We get a lot of questions directly from the executive team, so we make a significant impact within the organization. Working at this level requires a flexible mindset as well as rock-solid analytical skills, and of course a can-do attitude.”

Bo Budé, Director Strategy

Interested? VodafoneZiggo is working with Top of Minds to fill this vacancy. To express your interest, please contact Martine Francken at martine.francken@topofminds.com.

