

Vacancy at Landal

# Head of Investment Management



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## Requirements

- Over 10 years of experience
- In real estate and corporate finance
- Experience in the retail industry
- Big Four background
- Strategic
- Entrepreneurial

 Amsterdam

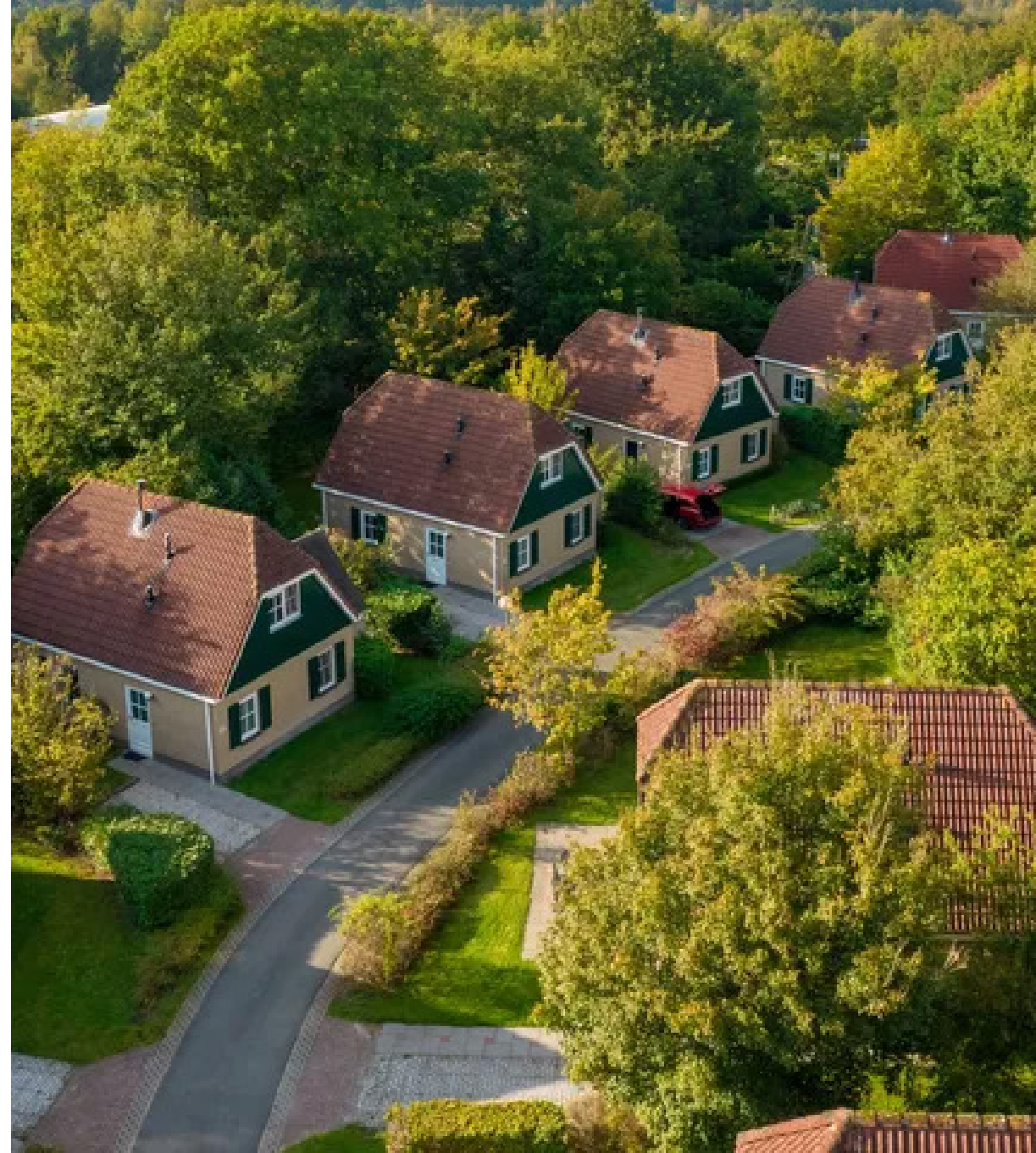
**Landal is the largest exclusive holiday park rental organization in the Netherlands. The new brand has arisen from the merger of Roompot and Landal GreenParks. By driving investment analysis and securing the financial foundation for future developments, the Head of Investment Management plays a key role in shaping Landal's financial health and further growth.**

# About Landal

**With over thirty thousand diverse accommodation options – from beach houses and designer villas to glamping and luxury chalets – Landal caters to every preference and budget, welcoming around 5.5 million guests each year. With a clear ambition to become the European market leader in nature escapes, Landal focuses on providing unforgettable stays in beautiful settings. The organization is driven by its purpose to “give everyone the freedom to find their happy place,” emphasizing guest satisfaction and well-being. Sustainability is a key priority, with all parks holding Green Key certification, reflecting Landal’s commitment to environmental responsibility.**

## **Private equity-backed growth and innovation**

Supported by private equity investor KKR, Landal is pursuing ambitious growth goals through both organic expansion and strategic acquisitions. The company is set to open its new headquarters in Amsterdam, where roughly four hundred employees will work to drive innovation and integration. In the summer of 2024, a new leadership team was installed, with Mikael Andersson as the new CEO. Under this new leadership and with a future-focused strategy, Landal is well positioned to expand its market presence and deliver exceptional holiday experiences across Europe.







# Head of Investment Management

**Landal is appointing a Head of Investment Management to oversee the investment analysis for new real estate developments, refurbishments, and franchise rollouts, ensuring alignment with the company's business objectives. Collaborating closely with the Chief Development Officer, the Head of Investment Management structures real estate transactions and evaluates financing options, ranging from traditional debt and equity to more complex financial solutions. Leading negotiations with financial institutions and alternative lenders to secure funding, the Head of Investment will also drive due diligence and risk assessments for major projects.**

This includes assessing the feasibility of new projects, evaluating returns on completed investments, and monitoring yields across the asset portfolio. The Head of Investment Management ensures that every financial decision is carefully weighed against long-term business objectives. Staying ahead of regulatory changes in real estate financing and corporate governance forms another critical component of the position.

Beyond transactional responsibilities, this role serves as a strategic advisor to the executive team and the CFO, to whom they report directly. By continuously monitoring market trends, regulatory developments, and risk factors, the Head of Investment Management provides informed recommendations on funding strategies and investment decisions. Internally, they work closely with teams like treasury, legal, development, and operations to ensure alignment between financial structuring and operational execution.



**“This role offers an opportunity to shape Landal’s investment landscape, contributing to the organization’s growth and financial health through expert analysis and strategic partnerships.”**

**Bastiaan Haks,  
CFO**

As a strong people leader, the Head of Investment Management fosters collaboration and skill enhancement within the team. Providing strategic direction and coaching, and developing in-house expertise are integral to the ambition to raise performance standards across the board.

This is a perfect role for a finance professional with a background in real estate and corporate finance combined with experience in the (retail) industry. The ideal candidate has the seniority and expertise to steer the team and organization through the next growth phase, while remaining hands-on and entrepreneurial enough to engage directly in operations. In Landal’s fast-paced environment – where adaptability is key – the Head of Investment Management will thrive, driving excellence across the organization.







# Interested?

Landal is working with Top of Minds to fill this vacancy.  
To express your interest, please contact Annelijn Nijhuis at  
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