

Vacancy at Verisure

Chief of Staff - UK



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Requirements

- Over 4 years of experience
- In strategy consulting with a top-tier consulting firm
- Additional experience in a customer-facing service domain
- Hands-on experience in lead generation, commercial or sales projects within fast-paced multinational B2B2C or B2C environments
- Strong analytical and process-oriented mindset
- Extensive experience working in the UK market

 **London / Newcastle**

The United Kingdom is a key market for Verisure, one of the world's largest home alarm providers. With strong growth potential, the company is set to expand penetration in high-potential areas. Acting as a strategic partner to the Managing Director and the Management Team, the Chief of Staff will lead key projects to drive Verisure's growth and organizational transformation throughout the UK.

About Verisure

Verisure is a global leader in professionally monitored security solutions, serving over 5.1 million customers across seventeen countries in Europe and Latin America. Founded in 1988 in the Nordics and Spain, the private equity-backed company has grown significantly to become the world's second-largest home alarm provider and Europe's leading provider of smart, monitored alarms. The company holds the top market position in twelve of the countries it operates in.

Verisure has achieved consistent growth over the past thirty-five years thanks to its entrepreneurial and innovative approach to business. Their strategic partnership with Arlo Technologies in 2019 further leveraged their leadership in connected camera services, enhancing their European offerings, and opening new retail and e-commerce avenues. Backed by private equity funds like Hellman & Friedman and GIC, Verisure's management team is steering the company to sustained double-digit growth and value creation.

At the heart of Verisure's success are its 28,000 dedicated employees, who are driven by values of passion, commitment, innovation, winning spirit, and trust and responsibility. Thanks to this vibrant and empowering culture, Verisure has achieved some of the highest customer satisfaction and retention rates globally in consumer-facing services. Known for its category-defining marketing, service excellence, and customer-centered approach, Verisure provides exceptional service levels that keep clients loyal, adding a new customer every 10 seconds.





Chief of Staff - UK

Verisure has been active in the UK market since 2015, achieving 50% year-on-year growth. This expansion is especially evident in its workforce, which has grown from 200 to 1,500 employees in just five years. Still, there is tremendous untapped market potential, and the company is fully focused on unlocking this growth. As the right hand to the UK Managing Director, the Chief of Staff will drive transformational projects that will shape the future of Verisure in the UK. The role is based in London or Newcastle, where Verisure has its main UK offices. The Chief of Staff will travel regularly between the two locations to ensure close collaboration and alignment across both sites.

Recently, Verisure has made substantial investments in its UK future, bringing in a wave of strong leadership talent. The Management Team is almost entirely new, with Edouard Rekkó recently stepping in as Managing Director for the UK after six successful years on Verisure's Management Team in the Netherlands and then as Managing Director in Belgium. A McKinsey alumnus himself, he has guided several Chiefs of Staff with strategic consulting backgrounds toward impactful next steps within the organization. This clear focus on the UK market underscores the company's commitment to seizing the region's many growth opportunities, with the Chief of Staff playing an instrumental role in driving this success.

Strategic skills and hands-on mentality

This highly visible, multidisciplinary position requires both strategic skills and a hands-on mentality. The Chief of Staff will take ownership of designing, rolling out and end-to-end delivery of multiple crucial projects, including developing go-to-market strategies, deepening industry and market understanding, crafting marketing initiatives, implementing best practices, and driving operational effectiveness to expand reach and increase brand awareness throughout the UK.

Proactive and solution-oriented, the Chief of Staff is focused on enhancing business value. As an excellent communicator, they confidently manage multicultural teams and complex processes with empathy and maturity. Skilled in fostering buy-in with key stakeholders, they ensure alignment on strategic objectives and enable effective operational execution across the organization.

“We are a large, fast-moving international organization with a start-up mindset. Positioned at the heart of the company, the role of Chief of Staff offers an outstanding platform to interact closely with the Managing Director and MT, and a fast track into leadership positions at the group or country level.”

Edouard Rekkó,
Managing Director Verisure UK

This role offers a career track to leadership positions within the company, making it ideal for someone with a proven track record at a top-tier consulting firm, experience in transformational projects within complex organizations, and a talent for executing in dynamic B2B2C or B2C environments. Verisure’s supportive, high-energy environment makes it an outstanding fit for someone ready to leverage consulting expertise and transition into an impactful role with significant long-term growth potential within the organization.





Interested?

Verisure is working with Top of Minds to fill this vacancy.

To express your interest, please contact Ana Moya Morales at ana.moyamorales@topofminds.com



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