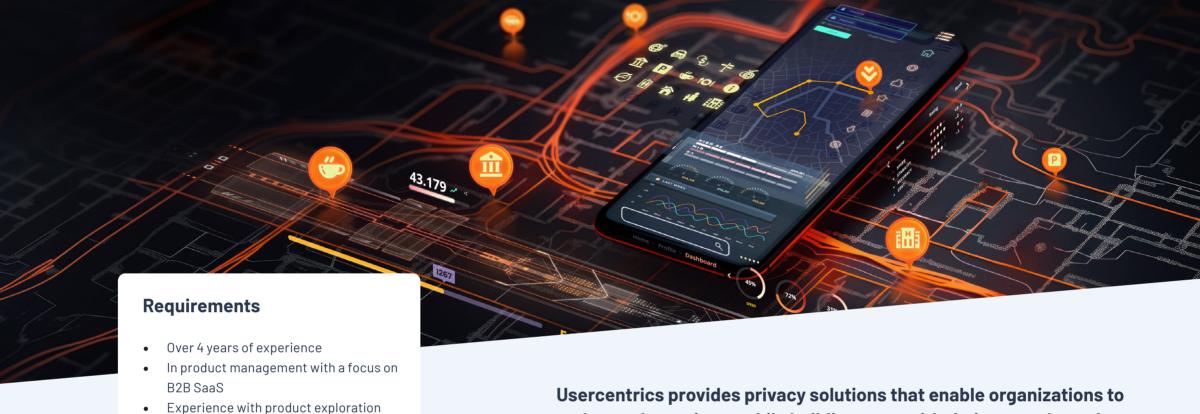
## **Product Manager**





and validation

Lisbon

Lisbon

problem-solving skills

Excellent strategic, analytical and

Based in (or willing to relocate to)

Strong stakeholder management skills

Usercentrics provides privacy solutions that enable organizations to embrace data privacy while building trust with their users through freedom of choice. The Product Manager will lead the development and launch of cutting-edge products, playing a pivotal role in defining the future of privacy-centric data management.

## **About Usercentrics**

Usercentrics is a global leader in the field of consent management platforms (CMPs). Since its inception, the rapidly expanding company has grown from a start-up to a leading innovator of consent technology for the new internet economy focused on user choice. Based on unrivaled data privacy technology that has pioneered consent management platforms since 2012, Usercentrics strives for a better internet experience for everyone. The company's mission is to build a world where user privacy enables a thriving digital ecosystem. Using Usercentrics' tailor-made CMPs, companies with an online presence can protect the privacy of their customers' data and thus build trust with them, while simultaneously growing the company's data-driven business.

Currently, Usercentrics is growing at an unprecedented rate, riding the wave of privacy-led marketing, data compliance awareness and regulations. The number of customers has tripled compared to last year. The company is rapidly expanding, with offices in Munich, Prague, Copenhagen, Odense, and Lisbon.





## **Product Manager**

The Product Manager will drive the development and launch of innovative products, playing a pivotal role in defining the future of privacy-centric data management. As part of the recently formed Incubation team – alongside a Marketing Manager, Product Marketing Manager, and external developers – the Product Manager will be at the helm of product innovation, feature expansion, M&A evaluations, and portfolio growth. In this collaborative role, the Product Manager works cross-functionally to deliver scalable solutions that meet the evolving needs of both Usercentrics' customers and the broader market.

In this high-exposure position, the Product Manager collaborates closely with the Product, Marketing, and Engineering teams, in a fast-paced environment where ideas are quickly turned into action. Proactive and entrepreneurial, the Product Manager takes the initiative in proposing and driving ideas forward rather than simply following existing directives. As a creative problem-solver with a deep understanding of the data privacy landscape, they translate complex technical concepts into strategic initiatives that resonate with customer needs and market demands, reporting directly to the Director of Incubation, Diogo Rendeiro.

The Product Manager typically manages two projects simultaneously, constantly exploring ways to diversify the portfolio while maintaining alignment with the target customer base. They bring strong experience in product best practices, understanding deeply how to conceptualize, validate, and transform product ideas into reality. Engaging with B2B customers is key, ensuring the voice of the customer informs product features and solutions that address real market challenges. Strong familiarity with global privacy regulations, including GDPR and CCPA, is essential, enabling the Product Manager to guide product development in compliance with evolving legal standards.

With a focus on building privacy-first solutions, the Product Manager will drive the product's strategy, vision, and execution, making critical decisions that align with Usercentrics' mission to advance user privacy and compliance. This position is based in Lisbon.





## Interested?

Usercentrics is working with Top of Minds to fill this vacancy.

To express your interest, please contact Isabela de Miguel at **isabela.demiguel@topofminds.com.** 



