

Vacancy at Bedrijfsfitness Nederland

# Head of Finance NL

**BEDRIJFSFITNESS**  
 **NEDERLAND**  
Part of the **epassi** Group.



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## Requirements

- Over 6 years of experience
- In finance
- And business control
- Data-driven and strategic
- Takes initiative and ownership
- Thrives in fast-paced, digital-heavy environments

**Epassi Group is the world's leading mobile payment provider for employment benefits. In 2024, Epassi Group strategically acquired Exercite, a German-Dutch company focused on sports benefits for employees, including the brand Bedrijfsfitness Nederland. The data-driven Head of Finance NL for Bedrijfsfitness Nederland plays a crucial, strategic role, by challenging the business and driving performance.**

# About Epassi Group

Epassi Group is the world's leading mobile payment provider for employment benefits. In 2024, they acquired Exercite, a German-Dutch company focused on sports benefits for employees, including the Bedrijfsfitness Nederland brand, which connects employers, employees, and sports locations. The data-driven Senior Manager Finance & Control plays a strategic role, by challenging the business and driving its performance.



GEZONDE  
ZAAK

The image shows a woman in a black athletic top and leggings running on a treadmill. She is smiling and talking on a mobile phone. The treadmill is part of a promotional display in an office. The text 'GEZONDE ZAAK' is visible at the bottom of the display. In the background, there is a sign for 'BEDRIJFSFITNESS NEDERLAND' and a person working at a desk.





Bedrijfsfitness Nederland connects employers, employees, and sports locations. Their goal is to get all Dutch employees exercising and to maintain a healthy working population in The Netherlands. They provide almost four thousand affiliated employers with affordable and versatile fitness options for their employees. Joining Epassi Group has allowed Bedrijfsfitness to expand their activities into other countries. Over 1.2 million employees have access to thousands of sports facilities and lessons, from yoga and CrossFit to swimming pools, with an attractive tax discount and potentially an additional financial incentive from their employer. This way, the partners gain more customers, lower the employees' threshold to exercise, and employers keep their people healthy. Bedrijfsfitness Nederland also receives a percentage of the subscription or tuition fees that the partners earn.

Epassi has expanded its top line more than tenfold in the last five years and leads the competition with its consistently strong growth and high profitability. At Epassi Group, all brands benefit from synergies and shared resources, such as a central HR department and partially centralized Finance function. The commercial teams operate individually and focus on their respective countries. The Senior Manager of Finance and Control leads the local Finance team, while working with the central Finance department and local business.



# Senior Manager Finance & Control

**The Senior Manager of Finance and Control will build a data-driven, future-proof, and growth-minded strategic finance practice at Epassi Netherlands. This team focuses on finance operations and administration and the Senior Manager of Finance and Control will mainly focus on business control and strategic finance. They report to the Regional Finance Director within Epassi Group.**

This role understands the power of finance insights and how to steer business performance. They can identify key cost and revenue drivers and use these insights to drive results. They are also confidently challenge the business on commercial decisions based on solid financial information. In addition, they prepare budgets and forecasts, oversee finance operations, such as monthly closings and financial reporting, and drive business performance by developing and monitoring solid KPIs.

The Senior Manager of Finance and Control will develop a vision of how finance can deliver strategic value to and serve the business, know which data is crucial, which models need to be built, and the best approach to connect different data pockets within the organization. A few projects to unlock insights or migrate data have already started, and the Senior Manager of Finance and Control will play a leading role in overseeing its effectiveness. This is a challenging role for a finance professional with at least six years' experience in strategic finance and business control functions.

To succeed, this role is data-driven and likes to quantify insights, and is a strong stakeholder manager. Their deep knowledge, expertise, and insights will help anchor them as a key figure within a growing and successful organization. This is a unique position at the forefront of building a European champion in the employment benefit space, for a company with a dynamic and entrepreneurial culture, strong teamwork and a fairly flat hierarchy. This is a challenging role for a finance professional with experience in strategic finance and business control functions.

The Senior Manager of Finance and Control is a key finance figure both locally – leading the finance team and working closely with the commercial teams – and centrally – connecting with the central finance department and peers in other countries and companies under the Epassi Group umbrella, to collect and share knowledge and best practices.

**“Business planning and analysis, working closely with the commercial team, identifying and following-up on KPIs, but also things like overseeing the upcoming ERP migration – the Senior Manager of Finance and Control plays a versatile role of high importance to the organization.”**

**Regina Duzanskaja,  
CFO Epassi Group of Corporate Fitness for Bedrijfsfitness**



## Interested?

Epassi Group is working with Top of Minds to fill this vacancy.  
To express your interest, please contact Claire den Beer Poortugael  
at [claire.denbeerpoortugael@topofminds.com](mailto:claire.denbeerpoortugael@topofminds.com).



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