

# Fulfilment Lead



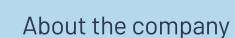
Stanley is well-known for its high-quality, sustainable drink containers and iconic green thermoses. The company has been going viral on social media, doubling sales in the past two years. To sustain the growing international demand, Stanley works with third-party logistics providers. The Fulfilment Lead will be the liaison between the Amsterdam office and the external warehouse in Venray.



### Requirements

- Over 4 years of experience
- In fulfilment operations
- Inventory control and management
- With third party logistics providers (3PLs)
- Ability to work independently
- Keen eye for optimizing operations



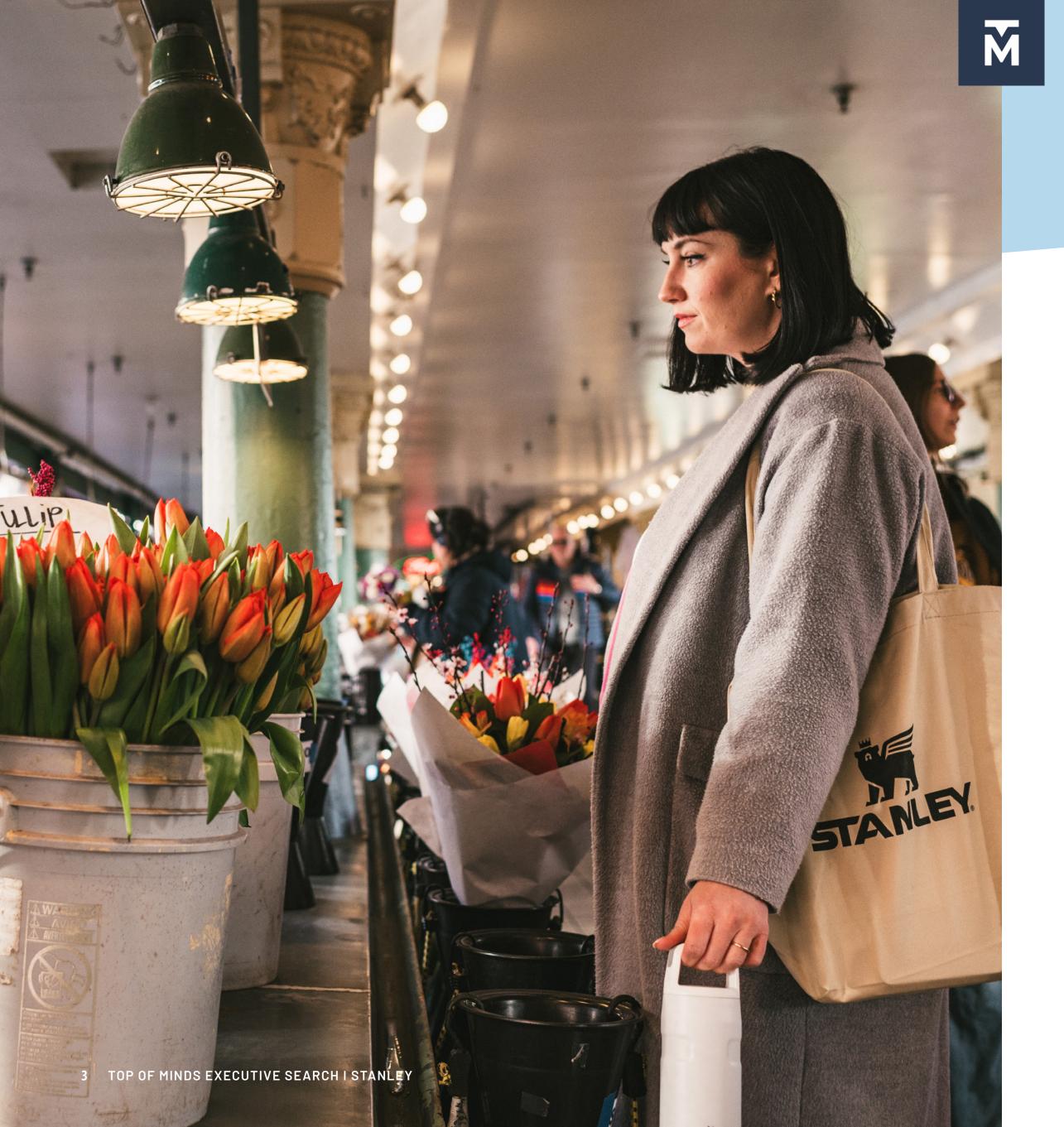


## Stanley

Founded in 1913, the company has put major efforts in recent years towards expanding its product range, helping create a change in how we store and consume food. During the pandemic, Stanley's appealing and handy products became immensely popular for camping trips or hikes. And thanks to social media, Stanley's slickly designed and sustainable containers have gained additional traction. No surprise, then, that Stanley has been doubling its annual revenue every year since 2021. And they are on track to keep doing so for the foreseeable future.

To achieve this fast growth, Stanley focuses on its core strengths: innovation and sustainability. Product lines and new designs are added, such as the line of products in vibrant colors to appeal to the young demographic. Stanley's sustainability proposition focuses on creating products that last a lifetime, from recycled materials and wrapped in paper packaging.

The globally operating brand, owned by HAVI, has its headquarters in Seattle. The EMEA region is served by a commercial team of around fifteen people in Amsterdam. The team works with business analysts in the US to provide in-depth insights into sales and inventory. After all, Stanley expects ongoing growth in projected sales as well as SKU complexity and volume. For optimal inventory and fulfilment management, a strong player on the ground is needed: the Fulfilment Lead.





### **Fulfilment Lead**

The Fulfilment lead will be the interface between Stanley's Supply Chain organization and their 3PL partners in the Venray area. Their overall goal will be driving KPI adherence of the 3PLs in both fulfilment and inventory control.

The Fulfilment Lead will partner with the 3PLs to improve the warehouse's day-to-day operations. They will identify opportunities for process improvement and take the initiative to implement these, in cooperation with the team in Amsterdam, the third-party team, parallel warehouses (such as the one in London) and the analysts in the US. They will look for ways to reduce transportation costs, minimize damages and replacement costs, and improve operational performance efficiency by implementing solid standard operating procedures (SOPs).

Next to strategic thinking and maintaining a bird's eye view, this role also requires a hands-on mentality. The Fulfilment Lead will spend three to four days per week at the 3PL locations, where they will have a working space. This way, they are close to the handling and storage operations of their products and can ensure timely order fulfilment (SLAs), accurate inventory levels, and work with the 3PL's operations teams. The Fulfilment Lead will also travel to other locations at times, for team building and knowledge sharing.

The Fulfilment Lead also works with the commercial team, both to gather input and to give advice related to the intersection of inventory management and sales. >





The role requires clear communications, structured methods, and strong ownership and responsibility. This position is an exciting opportunity for a driven professional with a track record in managing performance at or of 3PLs. The Fulfilment Lead gets the opportunity to be part of and make an impact on a fast-growing global organization, with excellent brand recognition and an exciting future – while owning and improving fulfilment processes and being Stanley's fulfilment operations subject matter expert.



#### Interested?

Stanley is working with Top of Minds to fill this vacancy. To express your interest, please contact Emma de Wit at emma.dewit@topofminds.com.

"After six months on the job, the Fulfilment Lead will have ownership of timely order fulfilment, assuring the compliance of packaging and shipping requirements. The fulfilment lead will also set clear SOPs and maintaining accurate inventory records."

- José Maria Bayo, Logistics Manager EMEA