



Vacancy

Senior Product Manager

cyclomedia

Cyclomedia is a fast-growing, global market leader in high-quality geospatial data. Their data-driven intelligence helps governments and private companies to create more efficient, accessible, manageable, and predictable plans for outdoor spaces. The new Senior Product Manager will join the Data Consumption team, driving the growth of the company's ultra-innovative Street Smart platform.



Requirements

- About 5 years of experience
- As a product manager
- Building technical products
- Influencing others without direct authority

 Zaltbommel

 Minimum of 5 years' experience



About the company

Cyclomedia

Telecom, (local) governments, construction, engineering, utilities, and many other sectors rely on a large portfolio of assets or activities in the public space. Geospatial data collection and analysis allow them to run their operations more efficiently. Cyclomedia's large-scale, lifelike visualizations bring the outside world to the screen in the finest detail, allowing for a wide range of innovative, impactful use cases.

Cyclomedia helps create smart and green cities that are equipped for the future. The company's applications and the data and insights they offer to users enable topics like sustainability, equity, safety, and efficient use of resources can more effectively be explored and acted upon. For municipal governments, this allows for things like effective urban planning, but also modeling crisis responses. Aside from governmental organizations, clients from the private sector are also keen to work with Cyclomedia. For utility companies, Cyclomedia's visualization can help locate the source of an outage and plan repair work that is as noninvasive as possible. For large infrastructure projects, Cyclomedia can precisely map the situation on site. The list of potential applications and clients goes on. ▶

Cyclomedia collects visual data through its large global fleet of camera- and LiDAR-outfitted cars. After cloud processing, which includes transforming aerial and street-level data into a 3D mesh, the data is made available to clients through their proprietary Street Smart application and a set of APIs. Cyclomedia also analyses the data to detect and classify objects using the latest AI approaches. ▶





Vacancy

Senior Product Manager

Cyclomedia is in the middle of an important strategic transition to a product-based business model. The Senior Product Manager will play a key role within Cyclomedia's Data Consumption team as the leader of the development and growth of the company's Street Smart platform. Street Smart is an interactive web viewer for all Cyclomedia data, including Cycloramas, aerial photos and point clouds. The platform also provides a measurement function for measuring points, lines and areas in all available data and useful special tools for measuring, for example, height or orthogonal information. Street Smart is often used by governments and private companies when planning important details of outdoor spaces including electricity, solar panels and other utilities, architectural projects and even by local tax authorities.

The Senior Product Manager sees possibilities for continuous improvement as well as revolutionary innovations, all to achieve the goal of sweeping clients off their feet with advanced, charming, and profoundly useful technology. The candidate will craft a compelling vision for the product, setting clear priorities while collaborating closely with sales to assess and implement adjustments that align with the platform's strategic direction. Their leadership will be pivotal as Cyclomedia is transitioning to a product-driven structure, ensuring seamless adaptation within the newly formed Street Smart team. ▶



As the visionary behind Street Smart's product strategy, the Senior Product Manager harnesses the power of data and metrics to drive informed decision-making. From selecting the right metrics to devising measurement methodologies and leveraging cutting-edge technology, they steer the product strategy towards measurable success. The candidate is an exceptional storyteller who can easily translate their vision and strategies into clear, inspirational presentations that foster buy-in with stakeholders and management alike.

Applying a people-focused mindset, the Senior Product Manager confidently leads the Street Smart team and interacts frequently with many different internal and external stakeholders, from hardware and software to marketing and sales, as well as directly with customers. Actively working to build strong relationships with the platform's diverse client base, the candidate focuses on understanding the clients' needs and challenges and implementing initiatives to enhance client satisfaction, retention, and upselling opportunities. An effective communicator, the Senior Product Manager navigates complex discussions and maintains alignment with stakeholders while upholding the product vision, ensuring a seamless execution of plans, and driving success. ▶



The Senior Product Manager thrives on collaboration, seamlessly working with cross-functional teams and providing structure and direction that drives the product strategy towards achieving targets. A skilled change-manager, they understand how to navigate the challenges presented in a reorganization and maintain harmony and authority within a diverse group of individuals. Their light-hearted yet inspirational approach will motivate the team, fostering a culture of creativity, teamwork, and operational excellence.

This is an exciting opportunity for a Product Manager with a customer-oriented, product-driven background, eager to hit the ground running in this fast-growing organization. Under private equity ownership, Cyclomedia cultivates an atmosphere of ambition, encouraging proactive initiatives. Employees experience a dynamic culture which fosters professional growth and innovation. The role is based in Zaltbommel, The Netherlands. The candidate will have the opportunity to work via a hybrid-based model, with the expectation of working three days at Cyclomedia's headquarters.



Interested?

Cyclomedia is working with Top of Minds to fill this vacancy. To express your interest, please contact Hayke Tjemmes at hayke.tjemmes@topofminds.com.

“We are seeking a Product Manager who will spearhead product-driven development at Cyclomedia. This role is for a pro-active and data-driven person, passionate about product transformation and thrives on bringing structure to chaos.”

**Chantal van der Velde,
Product Team Lead**