


VACANCY

# Strategic Program Manager

## Requirements

- About 6 years of experience
- In program management and/or strategic consultancy
- Affinity with e-commerce and/or consumer products
- Proven track record of setting up and executing complex projects
- Stakeholder management skills

📍 Utrecht 📁 Minimum of 6 years experience



**Bol.com, a Dutch e-commerce giant, is growing rapidly and plans to maintain its significant momentum. This means to keep looking ahead and innovating. The Strategic Program Manager will play a key role in bol.com's goal to maintain and expand its market leadership with its best-in-class customer e-commerce proposition in the competitive landscape now and in the future.**





## ABOUT THE COMPANY

# Bol.com

**Bol.com has made a significant impact on the Dutch and Belgian e-commerce landscapes. They've achieved major market recognition, especially in the regions where they operate. Their slogan 'the store for every one of us' has long been well-established: everyone knows bol.com. On the largest online platform in The Netherlands and Belgium, millions of consumers can choose their purchases from more than thirty-six million products. This massive quantity of items comes partly from bol.com itself, and increasingly from their 51,000 business partners operating on the platform. Bol.com's strategy is to maintain its rapid growth. To achieve this, it must keep looking ahead, both to the near and distant future.**

The driving force behind bol.com's success is innovation. The team is continuously developing new categories, business models, and services. What new consumer propositions and innovative e-commerce-related services can the company introduce, to make itself and its partners even more successful? How can bol.com solidify and increase its market share while continuously decreasing its ecological footprint as an e-commerce powerhouse? These are just a few of the various fundamental questions and topics that the Strategic Program Management team addresses on a daily basis.



In order to continue making a difference in e-commerce, in today's competitive landscape and in the future, a team is being built, responsible for strategy and program management for e-commerce. The new Strategic Program Manager will play a key role in the development and further professionalization of that team.





VACANCY

# Strategic Program Manager

**The new Strategic Program Manager will complement the new E-commerce Strategy Team, with their background and experience in strategic consultancy. They will bring extensive project management experience, steer and coach other team members, and solve complex problems around large cross-functional topics, all while managing a senior stakeholder field.**

The E-commerce Strategy team will focus on defining and implementing the winning E-commerce strategy to sustain market leadership. This includes developing new propositions and prioritizing strategic initiatives. Example strategy projects could be how to continuously differentiate the brand from increasing competition, how to meet changing consumer needs driven by Gen Z, how to enhance sustainable consumption, or how to leverage AI in the context of e-commerce.

The newly-formed team is led by Friso Blankenspoor, Head of E-commerce Strategy, who reports directly to Lars Sanders, Director E-commerce Strategy and Platform Development. With this team mostly working on topics directly for senior leadership, lines of communication with C-level are short. With a team of five professionals, and due to its recent formation, there is a lot of flexibility to shape how this team will operate within the broader scope of bol.com. The E-commerce Strategy team collaborates with other business teams company-wide, to gain exposure to a broad range of subjects, projects, and processes. And



this creates promising avenues for subsequent roles within bol.com, down the line.

This is a great opportunity for someone with experience in strategy consulting and program management to contribute to the future of a major brand within a very professional environment. It offers considerable room for growth and a good work-life balance. This role will have the opportunity to play a pivotal role in a new team, introduce new propositions, and contribute to the company's ongoing expansion. ■



**Interested?** Bol.com is working with Top of Minds to fill this vacancy. To express your interest, please contact Frederique Duijnstee at [frederique.duijnstee@topofminds.com](mailto:frederique.duijnstee@topofminds.com).



**xxxxxx xxx andidaat is iemand met ambitie en in staat om innovatief te denken. Vooral op inhoudelijk vlak werkt zij/hij veel met mij en de CTO samen en denkt graag actief mee over de toekomst van Quin.**

Xxxxxxxx