



VACANCY

Senior Innovation Strategy Consultant

Requirements

- From three years work experience onwards
- Background in Strategy Consulting
- Experience in financial services
- Analytics (e.g., modeling in Excel)
- Project management
- Experience with innovation

 Amsterdam  Minimum of 3 years experience



As a frontrunner in financial services, innovation is at ING's core. By developing innovative solutions, the (Senior) Innovation Strategy Consultant will strengthen the bank's internationally leading position. They will interact with senior management frequently and work on a wide variety of business challenges, making the role a perfect landing spot within ING.





ABOUT THE COMPANY

ING

ING is a global financial institution with market leadership in the Benelux, a solid European base, and a growing presence in the rest of the world. Its purpose – as a bank, employer, and an engaged member of society – is to empower people to stay ahead in life and business. The 58,000 employees of ING offer retail and commercial banking services to 38 million customers in over forty countries throughout Europe, North America, Latin America, Asia, and Australia.

“As a bank, one of the ways ING can make a positive impact on climate action is through our financing. We’re aiming to steer the most carbon-intensive parts of our portfolio towards reaching net zero by 2050. We call this the Terra approach.”
– Steven van Rijswijk, CEO

As showcased by its omnichannel approach, personalized mobile-first interface, and state-of-the-art customer experience, ING is among the most cutting-edge players in the global banking sector. The company constantly improves its capabilities and launches disruptive new propositions and features. The Group Strategy and Innovation (GS&I) department is one of the driving forces behind ING’s innovative power. GS&I develops disruptive strategies, leads high-impact projects, and ensures implementation and alignment. The department translates emerging technologies into use cases, creates growth engines, and prepares ING for industry-transforming trends.



The GS&I department falls directly under the CEO and comprises three teams: Group Innovation, Group Strategy Consulting, and Group Corporate Development. The teams consist of a mix of financial services experts and former consultants. The way of working and general vibe in these teams will make a Strategy Consultant feel right at home.





VACANCY

(Senior) Innovation Strategy Consultant

The (Senior) Innovation Strategy Consultant will join the Group Innovation team, dedicated to exploring, validating, developing, and deploying innovative solutions and initiatives. They will focus on the ideation, business case preparation, and initial development before handing the ownership over to their Innovation Development & Deployment colleagues to bring it to fruition and coordinate the absorption in regular business processes. The (Senior) Innovation Strategy Consultant will report to the Innovation Project Lead and work directly under the direction of the Global Head of Innovation.


When identifying and designing promising innovative solutions, the (Senior) Innovation Strategy Consultant will work in interdisciplinary teams. As part of these teams, they will, for example, prepare business cases, analyze the financial impact, and draw up the technical capabilities, support, and expertise required for successful implementation. The (Senior) Innovation Strategy Consultant's projects will focus on emerging technologies such as tokenization, distributed ledger technology, and generative AI.



Project and stakeholder management are crucial aspects of the position. The (Senior) Innovation Strategy Consultant will work closely with business counterparts from across the bank to understand and address their challenges by leveraging innovations that, at the same time, boost ING's strategic priorities: customer experience and sustainability. Other key stakeholders are the Management Board Banking (MBB) and other senior managers. Every project the (Senior) Innovation Strategy Consultant will work on will have an assigned MBB sponsor. Additionally, they will prepare and present regular updates to the MBB on the progress of their strategic initiatives and discuss the latest trends in innovation.

As part of the Group Innovation team, the (Senior) Innovation Strategy Consultant will get the opportunity to work on various projects across ING's global locations. Even though their focus will be on the early stages of innovation development, they will get the chance to stay involved throughout the entire implementation cycle. Factors such as the intensive collaboration with the business and the exposure to senior management, up to MBB, make this position an ideal stepping stone towards a leadership career within ING. ■

Interested? ING is working with Top of Minds to fill this vacancy. To express your interest, please contact Roland Vetten at roland.vetten@topofminds.com.



“We would like to add a (Senior) Innovation Strategy Consultant to the team who can take us to the next level. Someone who is eager to challenge and can drive new solutions through their business sense, creativity, ability to quickly digest complex information, and push for insights and actionable results.”

Jeroen Plag, Head of Group Strategy & Innovation