

- Understanding of business processes and their financial aspects
- Analytical and data-driven mindset

**Y**'s-Hertogenbosch Minimum of 3-8 years experience

Through its International Finance Development Track, Broadview provides candidates the opportunity to kickstart an international career in finance. They will develop themselves to become all-round professionals by working on a wide range of topics, readying them for a future leading finance position in one of Broadview's operating companies.



## ABOUT THE COMPANY

## **Broadview**

Broadview is an international holding company – owned by HAL Investments – that actively works with its operating companies to help them become and stay the reference in their industries. Broadview's involvement includes operational improvement projects, strategic assessments, and acquisitions. Additionally, the Netherlands-based holding company continuously explores new industries where its insights and successful way of working could create long-term value.

Across its office location in 's-Hertogenbosch and its eleven operating companies, Broadview employs about 6,000 people and reports annual sales of 1.4 billion euros. The international holding is active in two industry clusters: Material Technology and Energy. Although not well-known, in material technology, Broadview has a globally leading position in the market for surface materials. Applications include façade cladding, furniture for homes, offices, and laboratories, and interiors for healthcare, retail, and hospitality. Operating companies active in this space are, e.g., Formica, Trespa, Arpa, Westag, Homapal, and DOS. These companies have a large production footprint and international sales teams. The material technology portfolio comprises about ninety percent of Broadview's total business. In energy, Broadview's operating companies focus on the transition towards cleaner fuels, specifically the natural gas value chain. The subsidiaries in this space are Barents NaturGass, Aritaş Cryogenics, and DMT Environmental Technology.



Each operating company is run by its own management team (including a CEO and CFO). While this decentralized governance model champions entrepreneurship, the holding company values coordination to realize synergy potential and drive continuous improvement, along the dimensions of its business system (control non-business risk, grow the business, maximize the contribution of sales growth and ensure the required capabilities and culture, now and in the future). Broadview is actively involved with its operating companies and goes to great lengths to get a clear perspective on their performance and potential. The company believes in-depth understanding, transparent cooperation and decision making based on common sense are the way to deliver long-term sustainable growth.





## International Finance Development Track

Candidates will become part of Broadview's Group Control team. In two to four years, during which they will internalize Broadview's culture, strategy, and way of working, they will be eligible for interesting next steps in one of the (international) operating companies, for example as Business Controller, Finance Manager, or CFO.

Candidates will be the financial liaison for one or more operating companies (typically 150 to 300 million euros in revenues). They will coordinate, plan, and monitor the monthly, quarterly, and annual reporting and budgeting cycles, troubleshoot potential issues, and analyze trends. Additionally, candidates will be driving progress and pushing for impact on a wide variety of improvement projects, e.g., cost savings, process optimizations, and M&A.



The candidates in the International Finance Development Track will work closely with Broadview's CFO and Group Controller as well as with the CEOs and CFOs of the operating companies. The role will involve regular visits to the operating companies to work with the teams on-site, for example, on gathering information to obtain a thorough understanding of the financial and operational performance. They will be close enough to the teams in the operating companies to gain an in-depth understanding, while at the same time focusing on the bigger picture and providing an outside-in perspective. This combination makes the track a unique proposition.





"Our way of working centers around a relentless drive to understand exactly what is happening in our operating companies to identify opportunities for improvement and growth. The candidates in our International Finance **Development Track have to share that** drive."

- Hielke Sybesma, CFO of Broadview