



VACANCY

Group Product Manager

Requirements

- 8+ years of work experience
- Background in Digital Product Development
- Experience with desktop and mobile products
- Stakeholder management
- Customer centric
- Data driven
- Entrepreneurial

📍 **Rotterdam / Amsterdam** 🧳 **from 8 years experience**



Eneco is working to become a climate-neutral, digital-first energy company that's a leader in Europe. That's why the Chief Digital Officer has created a team that focuses on disruptive digital propositions. Eneco wants to add a Group Product Manager to that team of pioneers working to shape the digital transformation at this international energy company.

Eneco

Founded on its mission of “sustainable energy for everyone”, Eneco works with partners, customers, and suppliers to help consumers and companies live, work, and play more sustainably. This energy company is especially focused on radical electrification in manufacturing, mobility, and the built environment, on phasing out natural gas, and on accelerating adoption for sustainable heating solutions like geothermal, green gas, and green hydrogen.

Eneco operates in the Netherlands, Belgium, Germany, and the United Kingdom under the labels Eneco, AgroEnergy, LichtBlick, Oxxio, and WoonEnergie. With headquarters in Rotterdam, the company is still growing every year. In fact, in 2021, Eneco provided energy for 5.6 million customers and posted €5.2 billion in sales. They also produced a total of 14,735 GWh, a 10%+ increase compared to 2020, with 70% coming from wind and solar energy.

“We must act today to keep the planet from warming above 1.5 degrees and make it livable for future generations. We’re taking responsibility for making that happen with the One Planet Plan. We’re partnering with customers to work towards climate neutrality in 2035.” - As Tempelman, Chief Executive Officer

Eneco's transformation around launching digital products and propositions is a crucial element in accelerating the energy transition and the One Planet Plan. The Digital Product Management team, led by the Chief Digital Officer, is at the heart of this new methodology, which includes a product-driven approach, agile work, and empowered teams. The team has a mandate to develop disruptive digital innovations to help Eneco grow to be Europe's leading digital-first energy company.

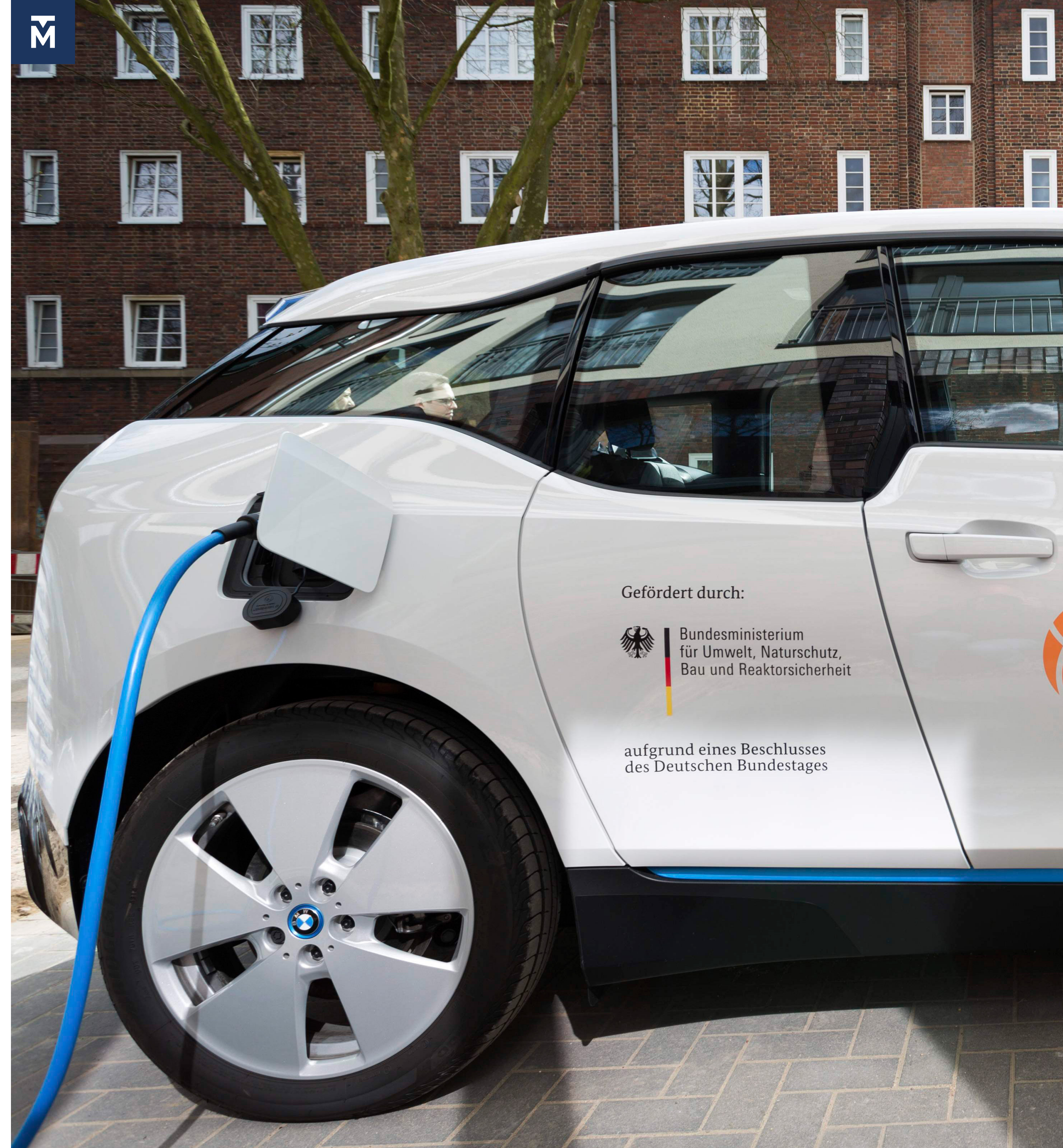


Group Product Manager

The Group Product Manager will use radical digital innovations to provide scalable, climate-neutral energy solutions for households and businesses across the Netherlands. They will join Eneco's new Digital Product Management team to be a driver for technological innovation that centers around data, analytics, and customer experience. The Group Product Manager will manage a team of researchers, designers, developers, product owners and product managers to create products that deliver value for customers (B2B and B2C) and accelerate the energy transition while increasing Eneco's sales and profit. They will work closely with the Chief Digital Officer and report to the Head of Product, who sits on the Digital Product Management Team's MT along with the Head of Data & AI and the Head of Engineering.

Eneco is looking to expand the Digital Product Management team with multiple Group Product Managers who will each head one or more Eneco product families. The team will focus on four product families, but that number will continue to grow in the coming years.

- Dynamic pricing – a proposition that allows users to pay rates that are adjusted to energy supply and demand at that point in time, giving them insight into current prices so they can make practical choices about their energy usage, like when to run a load of laundry.
- Virtual Power Plant – a system that connects Eneco assets to third parties so the company can respond to energy demand in real time.
- Heat pumps – a platform that gives installation techs insight into which heat pumps are running where and when they need to be serviced, for maintenance or to fix an outage, for instance. The platform also offers consumers a customer journey with multiple touchpoints around purchase, start-up, and operation for their systems.
- App first – a service mode that allows existing and potential customers to manage everything themselves in the app, from questions about their contract and paying bills to planning service calls and reporting outages.



Stakeholder management will be essential for the Group Product Manager. They will collaborate closely with senior colleagues in the business, ICT, Data Science, the Data Engineering community, as well as external partners. A key part of making this collaboration a success is ensuring that the Group Product Manager has the technical knowledge to communicate effectively with experts in areas such as UX design. This role also requires a good sense of Eneco's business model and strong strategic and analytical skills to create alignment across the organization and bring stakeholders on board with the Group Product Manager's vision for new digital solutions.

The Group Product Manager will have the opportunity to revolutionize a large organization from the inside out. They will help build a strong, product-driven culture and transform Eneco into an app-first energy company that's making full use of new digital capabilities to bring us closer to a net-zero future. That means the Group Product Manager can make a much greater impact in reducing carbon emissions and making the planet more sustainable than they ever could in their private time. ■

Interested? Eneco is working with Top of Minds to fill this vacancy. To express your interest, please contact Jessica Lim at Jessica.Lim@topofminds.com.



“Developing digital innovations and not stopping until they’re fully operational is what it’s all about. So, the Group Product Manager needs to look beyond product boundaries and see opportunities everywhere. Bringing the business on board is important, but so is getting them out of their comfort zone. Otherwise, this will never be fast and far-reaching enough.”

Vincent Tuk, Chief Digital Officer