



homeQgo



VACANCY

# Chief Technology Officer

## Requirements

- Over 7 years of experience
- Including at least one CTO position
- In IT development and management
- Within tech start- and scaleups
- Visionary leadership
- Solution-oriented
- Able to offer hands-on support when needed

Amsterdam Minimum of 7 years experience



**HomeQgo is an online platform that helps homeowners in the Netherlands make their homes more sustainable. The experienced and strategic yet hands-on Chief Technology Officer will direct the sizeable IT team's efforts towards scalability, and align the IT strategy (architecture, systems, tooling, team) with the company's overall growth strategy.**

## HomeQgo

**As part of the energy transition and to escape the high energy cost, homeowners are increasingly looking to make their houses more sustainable. In the Netherlands, the ambition is to have 1.5 million existing homes undergo such a transition by 2030. HomeQgo, a member of Rabobank Group, wants to play a leading role in this mission. The ambition is to become the leading online platform for sustainable housing in the Netherlands. Increasing energy-efficiency in the home saves CO2 and money, but realizing this can be a daunting project. Homeowners often don't know where to start, how to figure out what options are available, and what to expect in terms of cost and time spent. Many are discouraged by the hassle and end up foregoing a potential renovation.**

This is where HomeQgo comes in. From solar panels to insulation or heat pumps: HomeQgo's proprietary software (an online 3D home scan and modeling) provides customer with personalized advice within minutes – including expected costs and subsidy for energy saving measurements. Homeowners can do a free, online scan of their house or apartment and see within moments what options are available to them, and what the financial implication would be both in terms of installation cost and energy savings. Aside from a detailed report, homeowners also immediately receive a quote from one of the connected installers from HomeQgo's network.

HomeQgo serves customers directly through their own website, but also works with customers from partners. These partners include leading organizations in the Netherlands, such as Aegon, ING, Rabobank, and Consumentenbond.



# Chief Technology Officer

HomeQgo is managed by a board of two directors: the CEO and the COO. There is also a Management Team in place, consisting of four Heads of Departments (UX, Operations, Product, and B2B). The new Chief Technology Officer (CTO) will be part of this MT and be responsible for the Development department. Frequent alignment and C-level meetings take place between the CTO and the two directors, ensuring the company's strategy and IT strategy are in sync.

The CTO will have line management responsibility over the development team, consisting of four direct reports and a total of 23 developers. With a workforce of 40 fte across all departments, the development team comprises the majority of HomeQgo's staff. They have built a platform that carries out around 20 thousand online scans per month. Furthermore, the CTO is responsible for providing vision and leadership when it comes to further developing the product and making decisions on platform architecture. A number of large IT-projects are about to begin, posing interesting challenges. Examples include: Implementing a new CRM system; streamlining the customer journey; and scaling up the platform to allow for plug & play functionality with a larger variety of partners and installers. In terms of front-end and customer journey projects, the CTO will work with the Head of Product and the Head of UX.

There are always new decisions to be made on an operational, tactical, and strategic level. What to do with legacy components of the platform? How to prioritize the roadmap towards scalability? How to source and keep IT talent? The CTO will play an important role in keeping the current team (8 of whom are international and fully remote) happy and engaged, while also ensuring an influx of new talent.

The CTO should have a solid background in IT & tech development and understand the platform's Azure-based architecture in order to work well with the team. Meanwhile, they also need a business mindset to understand the choices and challenges the Board faces on a daily base. Strategy and leadership experience are also expected. This role is an exciting opportunity for a high-potential IT strategist who embraces HomeQgo's mission of making houses sustainable.■



**Interested?** HomeQgo is working with Top of Minds to fill this vacancy. To express your interest, please contact Jessica Lim at [jessica.lim@topofminds.com](mailto:jessica.lim@topofminds.com).



**“We are looking for a CTO who embraces challenges and is energized by problem-solving, because as a young platform company, strategic and technical questions frequently pop up.”**

Claire Oosterholt, COO