



STX

VACANCY

Global Head of Corporate Communications

Requirements

- Over 8 years of work experience in Corporate Communications
- Background in B2B or professional services
- People management
- Customer-centric
- Entrepreneurial

 **Amsterdam**  **Minimum of 8 years experience**



STX Group is a market maker in environmental commodities (e.g., carbon credits, biofuels, and renewables) and only trades in products that contribute to reducing CO2 emissions. The Global Head of Corporate Communications of the B2B scaleup will oversee all internal and external communications and build and manage a solid team.





ABOUT THE COMPANY

STX Group

Urged on by regulations, shareholders, and corporate responsibility standards, companies today are constantly trying to reduce their carbon footprint. Market maker STX supports these businesses in their pursuit by trading a wide variety of renewable energy products such as renewables, biofuels, and carbon credits. In doing so, the company invigorates the environmental commodities market's liquidity, transparency, and availability. STX believes this makes a little – but essential – contribution to the decarbonization of the global economy.

As a specialist trader in environmental commodities, STX does not build wind farms, operate solar parks, or execute large energy reduction projects. But with its everyday work, the company strengthens the reliability and professionalism of these markets, increasing the confidence in sustainable investments. That is how STX has helped build trust in renewables markets, stimulating the transition away from pollution and the depletion of natural resources.

STX is a global company headquartered in Amsterdam with offices in New York, Singapore, Lyon, and Stockholm. The scaleup currently employs over three hundred bright minds and expects to triple that number within the next few years. So far, the scaleup has been operating mainly under the radar. Part of its ambitious growth strategy is to strengthen its positioning as a reliable market maker and thought leader in environmental commodities.





VACANCY

Global Head of Corporate Communications

The Global Head of Corporate Communications will be responsible for building and executing a corporate communications strategy from the ground up. They will ensure consistency in all of STX's messaging across the globe (including social media) and be ready to respond quickly and effectively to situations that pose a potential risk to the company's reputation. The Global Head of Corporate Communications will report to the COO, work closely with global leadership, and get the chance to build a team.

For each communication opportunity, the Global Head of Corporate Communications will establish the proper messaging and channel and coordinate the process. In specific situations, they might even act as spokesperson. The Global Head of Corporate Communications will build strong relations with media outlets. They will engage and drive high-quality dialogue with selected global media companies to build brand awareness and emphasize STX's thought leadership.

The Global Head of Corporate Communications will synchronize the leadership team around the company's core messages and support them in getting the most out of publicity opportunities. Additionally, they will ensure consistent internal communications to boost ambassadorship and employee advocacy, which are vital in attracting new talent and new business.



Public relations, public affairs, and CSR will all be part of the broad scope of the role, requiring frequent collaboration with the business and the Legal and People teams. They will also work with and coordinate external agencies and build and lead their own team of communication experts. As one of the primary owners of STX's positioning, the Global Head of Corporate Communications will be able to contribute to the future success of a fast-growing international finance organization with a strong environmental signature. ■



Interested? STX Group has appointed Top of Minds to fill this vacancy. To express your interest, please contact Jessica Lim at jessica.lim@topofminds.com.



“The Global Head of Corporate Communications is the eyes and ears of our company, internally and externally. To optimally represent the STX brand, they should be able to simplify complex messages and develop a feel for the nuances in our industry.”

Martin Straver, COO