



LOAVIES

VACANCY

# Chief Financial Officer

## Requirements

- Over 5 years' experience as a CFO
- Building effective teams
- Strategic
- Tech-savvy
- Hands-on

Zwolle Minimum of 8 years experience





**Founded in 2012 by three Dutch entrepreneurs who believe in changing the fashion world, LOAVIES has been a success story ever since. The Chief Financial Officer will build a high-performing finance team and empower the fast-growing fashion brand to be progressive, data-driven, and even more successful.**





## About LOAVIES

**LOAVIES is a value-driven company with the purpose “to inspire fashion-minded babes to be awesome, proud and confident.” LOAVIES creates on-trend and affordable fashion with a fun-loving attitude. The online fashion brand aims to be the favorite influencer who excites and inspires the next generation to take the spotlight. The award-winning scale-up redefines how fashion is done, being an e-commerce business and a robust online brand first and foremost. Ongoing weekly ‘drops’, regular new categories, and an innovative user experience have seen the e-commerce company grow into a serious player in the market.**

Today, the brand has over a hundred passionate team members and one million highly active customers in The Netherlands, Belgium, and France. Its products are sold in over 250 multi-brand stores and on LOAVIES.com. The privately-owned, self-funded scale-up aims to bolster its global reach and presence.





VACANCY

# Chief Financial Officer

**The Chief Financial Officer (CFO) is primarily responsible for the finances of the organization and its three underlying entities. This entails planning, implementation, managing, and running all finance activities, including business planning, budgeting, forecasting, and negotiations. The CFO provides strategic advice and direction, enabling the company's international growth ambitions. The CFO develops, leads and motivates the finance team, ensuring it reaches its overall strategic company goals. They manage the cash flow in a sustainable way, develop and implement management reports, and secure financial KPIs in the organization.**

## **Investor relations**

The CFO is also responsible for establishing and maintaining investor relations and partnership compliance. They manage fundraising plans and capital structure. Strong communication skills are key, as is a datadriven approach. The CFO analyzes data and, based on the findings, provides recommendations to improve the operation and financial processes. Digitizing all processes and reporting is one of the CFO's goals. The CFO is part of the leadership team and reports directly to the CEO, Kristina Johansson.







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**Interested?** LOAVIES has appointed Top of Minds to fill this vacancy. To express your interest, please contact Annelijn Nijhuis at [annelijn.nijhuis@topofminds.com](mailto:annelijn.nijhuis@topofminds.com).