



VACANCY

Senior Strategy Manager

Requirements

- At least 7 years of work experience in strategy consulting or private equity
- Strong social and relationship-building skills
- Strong analytical skills
- Solutions oriented, entrepreneurial, and proactive
- Able to manage multiple projects at once
- Willing to travel

Amsterdam Minimum of 7 years' experience

Pon Holdings is one of the largest companies in the Netherlands and is active worldwide in mobility products, services, and solutions. This holding company covers a wide range of around 50 different companies. The Senior Strategy Manager will help the CEO make decisions that deal with the big picture for the holding company and come up with solutions for diverse strategic issues in their portfolio companies.



Pon Holdings

Pon Holdings is a family-owned global company working in mobility products, services, and industrial solutions. It is a family business with a long-term focus. Pon is one of the largest companies in the Netherlands with sales of over €7.3 billion in 2020 and over 15,000 employees worldwide, half of which are in the Netherlands. Pon operates from hundreds of different locations in more than 40 countries, with its main focus in the Netherlands, the United States, and Germany. The company is at the center of society and is constantly anticipating trends like urbanization, electrification, sustainability and digitalization. The company has a pragmatic, ambitious, and results-oriented focus, and employees are given plenty of responsibility.

Every day, 4 million Dutch people get on a Pon bicycle and 2 million drive a car imported by Pon. Another 140,000 people travel with one of Pon's mobility cards, more than 200,000 people have a subscription to a Swapfiets, and 100,000 Dutch travelers use Pon's smart mobility solutions. As a mobility expert and market leader, Pon is a logical move to turn to for customers and partners to work on the development of sustainable and carbon-neutral solutions for the transportation of people and goods.



Pon is a holding company with five clusters; automotive, bike, equipment & power systems, industrial mobility, and the newest cluster: Urus. A small team within the holding company is responsible for both the strategic direction at the holding company level and is helping the business clusters and underlying companies with their strategies.



Senior Strategy Manager

The Senior Strategy Manager will assist the CEO with strategic advice at the holding company level and advise the cluster companies.

Pon has an informal entrepreneurial culture with plenty of room for personal initiative. The Senior Strategy Manager will, together with the team, shape Pon's strategy and carry out strategic projects for companies in their portfolio. For example, the Senior Strategy Manager will advise the CEO about the direction of the holding in the long run and which acquisitions would be of added value. The Senior Strategy Manager will also help direct the strategy of large Pon companies. These are deeply rooted companies and in some cases start-ups and scale-ups across a wide range of areas and countries. That means no two days will be the same and that travel is part of the job.

Recently, the strategy team assessed the strategic fit of Urus, its most recent acquisition. For the bike cluster, the team recently worked on recalibrating the strategy and on identifying future projects. In the United States, they provided a commercial assessment for an acquisition in California focused on sprinkler systems. The Senior Strategy Manager will spend approximately thirty percent of their time on commercial due diligence in partnership with the M&A department.

The role is part of a holding-wide strategy team that also consists of an Analyst and Head of Strategy. The role offers excellent growth opportunities on a relatively short-term basis. Given its broad portfolio of businesses, Pon is the perfect place to grow into a more executive position. ■



“Our strategy work is very dynamic and diverse. We work 100% on a project basis. I have a different agenda filling every week without fixed appointments.”

Poppo Hofsteenge, Head of Strategy bij Pon Holdings

Interesse? Pon Holdings is working with Top of Minds to fill this vacancy. To express your interest, please contact Imke Peters at imke.peters@topofminds.com.

