




VACANCY

Strategy & Operations Lead

REQUIREMENTS

- 6+ years in top tier Strategy Consulting and experience in media and/or commerce
- MBA degree
- Stellar Analytical & Numerical skills and a data driven approach to problem solving
- Outstanding verbal and written communication skills, experience in working with C level management
- Project management
- Open to frequent travel

Amsterdam **Minimum of 6 years' experience**



The Strategy & Operations Lead plays a key role shaping eCG's Global advertising/monetization strategy and will drive processes to plan, align and execute this. You will partner directly with the Senior Director Advertising CoE as well as other senior leadership across the CoE and eCG markets world wide to identify and analyze new areas of opportunity, challenge and debate strategic options & priorities and shape the global advertising /monetization narrative.

A perfect role to start the transition from consulting to business ownership.





ABOUT THE COMPANY

About eBay

eBay Classifieds Group brings people together through an enriched online experience. With ten brands that span the globe, they help people find whatever they are looking for in their local communities – whether it’s a coat, a couch, a car, or a career. Every connection made and item found makes a difference. It creates a world where people share more and waste less.

The global eBay Classifieds Group headquarters is based in Amsterdam and home to the Marktplaats and 2ehands.be brands, as well as the global Centres of Excellence for Technology, Advertising, and Motors. Their culture is best described as fun, fast-paced, inclusive, and full of opportunities. The BHAG that unites the team is to create connected commerce and to enhance economic opportunities for everyone.

People who want to connect and trade, use eBay Classifieds Group’s platforms because they are fun, easy to use and built on trust. By harnessing the power of technology, the company shapes the future of local commerce.





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The Advertising Centre of Excellence is a highly visible, high impact team, consisting of senior subject matter experts each accountable for different areas of eCG's (advertising) monetization business: Display, Product Listing Ads and Proprietary Capabilities/Data. The team is supported by Central Analytics, Finance and Legal/Privacy. The CoE has two main areas of responsibility:

In this role, you will play a key role shaping eCG's advertising/monetization strategy and will drive processes to plan, align and execute this. You will partner directly with the Senior Director Advertising CoE as well as other senior leadership across the CoE and eCG to identify and analyze new areas of opportunity, challenge and debate strategic options & priorities and shape the global advertising /monetization narrative. You will provide quantitative and qualitative analysis to support strategic initiatives that are driven by the CoE.

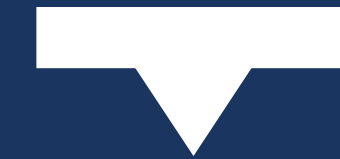
In addition, you will be responsible for operational processes to support the execution of our strategy & business alignment and will lead/own projects that will drive scale and operational efficiency across eCG's advertising/monetization business.

There is a vast range of topics the Strategy & Operations Lead works on. Examples include: leading the annual business and strategic planning process, and managing projects that help scale operations and impact advertising and monetization (e.g. make or buy and outsourcing vs centralization).

You will be a highly collaborative leader with the ability to quickly grasp the essence of complex matters and turn these into clear, data driven and concise strategies; you are an excellent communicator with excellent analytical/numerical skills that thrives in an ambiguous situation and have the ability to influence/lead without hierarchal authority. You have a natural drive to challenge the norm and the ability to create clear and concise strategies from very complex input. ■



Interested? eBay works with Top of Minds to fill this vacancy. To express your interest, contact Imke Peters at ImkePeters@topofminds.com



“The Strategy & Operations Lead gets to know the organization like no other. The role offers lots of visibility to C-level executives and country GMs, resulting in interesting follow-up opportunities.”

**Kick Zandbergen,
Senior Director Global Advertising Centre of Excellence**