



**Adevinta**

VACANCY

# Strategy & Operations Lead

## Requirements

- 6+ years in top tier Strategy Consulting and experience in media and/or commerce
- MBA degree
- Stellar Analytical & Numerical skills and a data driven approach to problem solving
- Outstanding verbal and written communication skills, experience in working with C level management
- Project management
- Open to frequent travel

 **Amsterdam**  **Minimum of 6 years' experience**



**The Strategy & Operations Lead plays a key role in shaping Adevinta's Global advertising/monetization strategy and will drive processes to plan, align and execute this. the Strategy & Operations Lead partners directly with the Senior Director Advertising CoE as well as other senior leaders across the CoE and Adevinta markets worldwide to identify and analyze new areas of opportunity, challenge, and debate strategic options & priorities and shape the global advertising /monetization narrative.**

**A perfect role to start the transition from consulting to business ownership.**





## ABOUT THE COMPANY

# About Adevinta

**Adevinta is the global leader in online classifieds, operating digital online classifieds in 16 countries. We provide technology-based services to connect buyers and sellers and facilitate transactions, from job offers to real estate, cars, consumer goods, and more.**

Adevinta has offices all around the globe. The Amsterdam hub is home to the Marktplaats and 2ehands.be brands, as well as the global Centres of Excellence for Technology, Advertising, and Motors. Adevintans all share the belief change is a good thing. It pushes us forward, sparks conversations, and drives innovation. Constant change can be a challenge, but it also means we're learning and growing every single day.

People who want to connect and trade, use Adevinta's platforms because they are fun, easy to use, and built on trust. By harnessing the power of technology, the company shapes the future of local commerce.





VACANCY

## Strategy & Operations Lead

**The Advertising Centre of Excellence is a highly visible, high-impact team, consisting of senior subject matter experts each accountable for different areas of Adevinta's (advertising) monetization business: Display, Product Listing Ads, and Proprietary Capabilities/Data. The team is supported by Central Analytics, Finance, and Legal/Privacy.**

In this role, they will play a key role in shaping Adevinta's advertising/monetization strategy and will drive processes to plan, align and execute this. They will partner directly with the Senior Director Advertising CoE as well as other senior leaders across the CoE and Adevinta to identify and analyze new areas of opportunity, challenge, and debate strategic options & priorities and shape the global advertising /monetization narrative. They will provide quantitative and qualitative analysis to support strategic initiatives that are driven by the CoE.

In addition, they will be responsible for operational processes to support the execution of our strategy & business alignment and will lead/own projects that will drive scale and operational efficiency across Adevinta's advertising/monetization business.

There is a vast range of topics the Strategy & Operations Lead works on. Examples include leading the annual business and strategic planning process, and managing projects that help scale operations and impact advertising and monetization (e.g. make or buy and outsourcing vs centralization).

They are a highly collaborative leader with the ability to quickly grasp the essence of complex matters and turn these into clear, data-driven and concise strategies; she/he is an excellent communicator with excellent analytical/numerical skills that thrives in an ambiguous situation and have the ability to influence/lead without hierarchal authority. They have a natural drive to challenge the norm and the ability to create clear and concise strategies from very complex input. ■



**Interested?** Adevinta works with Top of Minds to fill this vacancy. To express your interest, contact Imke Peters at [ImkePeters@topofminds.com](mailto:ImkePeters@topofminds.com)



**“The Strategy & Operations Lead gets to know the organization like no other. The role offers lots of visibility to C-level executives and country GMs, resulting in interesting follow-up opportunities.”**

**Kick Zandbergen,  
Senior Director Global Advertising Centre of Excellence**