



atida

VACANCY

Business Finance Manager

REQUIREMENTS

- At least 10 years of experience
- Background in consulting or private equity finance
- Relevant finance qualification (CIMA/ACA/ACCA) or MBA
- E-commerce native
- Strong business partnering skills
- Agile and results-driven
- Financial acumen

 **Amsterdam**  **Minimum of 10 years' experience**



Atida is a leading digital scale-up in the pharmaceutical industry. Their mission is to set the bar high for what it means to be an online pharmacy by being a true partner for people on their journey towards good health. As they are scaling up their business rapidly, they are investing in a new position at their international headquarters: a Business Finance Manager.





ABOUT

About Atida

The rise of the ‘quantified self’ started long before the pandemic. An increasing number of individuals are actively taking charge of their own well-being with knowledge, data-driven tools, tracking devices, and health apps. The phenomenon includes both preventive and curative initiatives. COVID-19 added fuel to the fire of this trend. In a bid to avoid catching a common cold, let alone something worse, people have become a lot more serious about their own physical and mental health. The demand for self-care and optimized wellbeing will only continue to grow.

Atida is a private-equity-backed scale-up that rides the wave of this development. Their ambition is to move wellbeing from a strictly curative and reactive approach to one that is personalized, proactive, and preventive. Their unique business model brings data and e-commerce into the pharmaceutical industry.

They are creating solutions such as Atida Pure, combining expert consultation and precise measurements to establish individually tailored supplement programs. Depending on the individual consumer, the program may focus on skin and hair, the immune system, bone strength, or pregnancy – to name just a few examples. This year, Atida is also launching its online pharmacy, Atida Plus, in Europe.

Atida is backed by the London-based healthcare investor MARCOL. The scale-up is the sum of the acquisition of seven online pharmacies in Germany, Spain, and Portugal over the past fifteen years. The company has around 600 employees of which five percent work from the Amsterdam-based headquarters.

Business Finance Manager

As Atida is expanding and innovating its European business rapidly, they are hiring a driven Business Finance Manager to join the international finance team in Amsterdam. It is a key role in the business, supporting the international CFO as well as local CFOs and local CEOs with a range of business challenges. It is a commercial finance role, combining analytical rigor with executive power.

Considering the scale-up nature of the business, it is essential for the Business Finance Manager to be able to work effectively and autonomously while driving projects and process improvements. Projects range from business cases for new programs, post-implementation ROI analysis, and product margin enhancement to consolidation, reporting, budgeting, optimizing the use of BI and other tools within the finance function, and supporting M&A processes.



Analytical rigor, financial and business acumen, and problem-solving skills alone will not get the job done. To achieve results quickly, candidates will need to be able to adapt quickly in a new, agile, and fast-paced working environment, take ownership, manage a range of priorities simultaneously, and build strong working relationships with a wide range of stakeholders. ■



Interested?

Atida works with Top of Minds to fill this vacancy. To express your interest, contact Annelijn Nijhuis at annelijn.nijhuis@topofminds.com

