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VACANCY

# Head of Finance

## REQUIREMENTS

- 10+ years of experience in finance
- 4+ years in a management position
- Familiar with international tax and finance laws and regulations
- Experience with business controlling is a plus

📍 Amsterdam 🧳 Minimum of 10 years' experience



In less than ten years, ANNA + NINA has transformed from a jewelry agency into a premium lifestyle brand. This scale-up's sought-after jewelry, clothing and interior accessories are available in their four brick-and-mortar stores, their online store, and hundreds of domestic and international retail outlets. From a financial perspective, the Head of Finance will know exactly how to achieve ANNA + NINA's international growth goals.





## ANNA + NINA

Lifestyle label ANNA + NINA's success story began on a 2012 vacation to Bali. That's when founders Anna de Lanoy Meijer and Nina Poot fell in love with the jewelry brand Jewel Rocks and brought several of their handmade pieces back to the Netherlands. A savvy PR strategy and a background in fashion helped their dreams of entrepreneurship to quickly take flight. The first retailers signed on, and they managed to bring other jewelry brands on board, as well. Not long after, they opened the doors to their own showroom and store in the bustling heart of Amsterdam. Expanding their product portfolio proved to be the final push towards lasting success. In just a few short years, ANNA + NINA has earned a reputation as the go-to concept store for jewelry, fashion, and interiors.

The World of Wonder experience, which is central to the ANNA + NINA stores and the online retail environment, still attracts scores of people every day. They've now launched not one, but three ANNA + NINA stores in Amsterdam, and the international online store is running at full speed. An Antwerp boutique opened in 2019 to serve the brand's Belgian devotees. Alongside it all, the initial wholesaler is still supplying their collections to more than a hundred Dutch and international retailers, from high-end department stores like the Bijenkorf and Selfridges & Co in London to tiny outposts on the idyllic Faroe Islands.

As ambitious as ANNA + NINA already is, there's even more on the agenda for this brand. If it were up to De Lanoy Meijer and Poot, people would be able to physically enter their world of wonder at multiple locations in Europe – and far beyond. The Head of Finance will play an essential role in the ultimate expansion of the scale-up into the lifestyle empire of their dreams.





## Head of Finance

Taking initiative, building, and leading, that's what the Head of Finance will do in a nutshell. The goal of this position is crystal clear: ensuring that the company can structurally increase in value. ANNA + NINA should become a household name, both at home and abroad. So knowledge of changing international tax and finance legislation and regulations is a must-have for this role. The financial choices the Head of Finance will make will help chart the course for the long-term effects the company is seeking to achieve. In addition to focusing on the day-to-day financial operations, the Head of Finance should also be ready to take strategic deep dives.

The Head of Finance will be responsible for the entire finance department, which also means they should have a keen focus on financial planning. They know exactly where to find savings, make smart investments, and bring in new revenue streams. They'll also be tasked with defining strategically achievable goals and budgets and tracking them accurately. Thanks to their strong growth mindset, they'll actively look for new and future opportunities and be aware of the corresponding financial requirements.



In addition to structuring ANNA + NINA's financial backbone, the Head of Finance will manage the 2 FTE Finance team. The ideal candidate will be able to coach the team organically, guiding their professional development on an individual level and building a strong team spirit.

The Head of Finance should feel comfortable in an internationally oriented scale-up environment with an informal, homely feel in a small team. ■

**Interested?** ANNA + NINA is working with Top of Minds to fill this position. To express your interest, please contact Annelijn Nijhuis at [annelijn.nijhuis@topofminds.com](mailto:annelijn.nijhuis@topofminds.com)

