




## JOB PROFILE

# Business Manager Corporate Affairs

## FOR WHOM?

- Master's degree
- Minimum 4 years' experience in a management consulting
- Experience in stakeholder management
- Project management skills
- Fluent in English, written and spoken
- Strong skills in Word, Powerpoint, Excel

 Amsterdam  4 years of work experience



**Leaseplan is an industry leader in sustainability. The Business Manager Corporate Affairs will take ownership of associated strategic initiatives, including the development and implementation of the company's sustainability strategy. This is an excellent opportunity for an analytical and energetic business generalist to obtain a high level of responsibility and exposure right-away.**



## About LeasePlan

Leaseplan is a leading car lease companies with 1.9 million vehicles under management in over 30 countries. The company was founded in The Netherlands in 1963 and has over 7,000 employees and an annual revenue of over EUR 10 billion. It operates in two markets: Car-as-a-Service for new cars through LeasePlan and the used-car market through CarNext.com. The Car-as-a-Service business manages the entire vehicle life cycle for corporate, SME and private customers, including purchasing, insurance and maintenance. CarNext.com is a pan-European digital marketplace for high-quality used cars from LeasePlan's own fleet as well as third-party suppliers.

Leaseplan is already an industry leader on sustainability, committing to Environmental, Social and Governance (ESG) goals and promoting zero net emission among players and policy makers – shaking the industry and changing the conversation.

The Leaseplan Corporate Affairs team is responsible for communications as well as ESG sustainability. On the one hand, this covers traditional media and social media communications, internal communications, and PR. On the other hand, since 2017, it concerns all ESG matters and the company's sustainability profile. The team is small, hands-on and has a dynamic, high-energy ambiance. Owning your own agenda is key. The team is based out of Amsterdam, The Netherlands.

## Business Manager Corporate Affairs

The Business Manager Corporate Affairs will support the Chief Corporate Affairs & Sustainability Officer Mike Lightfoot on a range of topics. The objective is to further increase and improve Leaseplan's ESG reputation. In 2021, the Business Manager is expected to develop, launch, and implement the new sustainability strategy. Since the team is already rich in communications- and sustainability expertise, the consulting background of the Business Manager is truly complementary to the team. This means a real impact on the team and taking ownership of the strategic processes.

Key to the role of Business Manager is the responsibility to keep an eye on the sustainability developments in the industry, creating foresight on ESG issues, horizon scanning, and analyzing competitor initiatives. This also includes identifying and setting up new initiatives in the team.

For example, due to a low ranking or a gap in the strategy, the company might need to develop a policy on human rights. The Business Manager would set up and run this project independently, supported by the team.

In addition, the Business Manager will take charge of the exchange of information between stakeholders, such as requests by customers, NGOs, or the regulator (European Central Bank) on sustainability




issues. The Business Manager can also take ownership of improving this process. Other responsibilities include the preparation of presentations and communications, and tracking meeting follow-ups and action items.

The Business Manager works closely with the Chief Corporate Affairs & Sustainability Officer and senior leadership. Also, as a Leaseplan representative, the Business Manager attends some key global events, such as the WEF in Davos and the Climate Week in New York, which provides great exposure both inside and outside the company. The position offers a great starting point from which to grow with Leaseplan internationally.

This is an excellent opportunity for a management consultant with rolled-up sleeves to join a progressive international company in a position of great responsibility and exposure. ■

## Interested?

Leaseplan works with Top of Minds to fill this vacancy. Contact Vivian den Dekker at [vivian.dendekker@topofminds.com](mailto:vivian.dendekker@topofminds.com) for more information.

**“The sustainability environment is evolving quickly. You can’t sit still, but have to really sink your teeth into it!”**

**Mike Lightfoot,**  
Chief Corporate Affairs Officer