atida

Lead Data

Thanks to Atida, you can easily boost your health in the future. Using the latest technology, the company is now building an innovative digital platform. The Lead Data is given the unique opportunity to shape two propositions that impact tens of millions of lives.

For whom?

- At least 8 years of work experience in information technology
- Relevant experience in BI, data analytics and engineering
- In-depth knowledge of Agile processes and principles
- Trained in Computer Science, Engineering or comparable field

About Atida

Atida is Hebrew for the 'future' and it is to this end that the company has developed a revolutionary concept. Linking data, e-commerce and the world of pharmacy is what Atida has in mind. A pan-European online pharmacy with an in-store experience that focuses on individual healthcare. The current company is a collection of eight acquired online pharmacies based in Germany and Spain. This makes it the third-largest player in Europe. But Atida thinks much bigger because with more acquisitions in store, this online pharmacy will be the European frontrunner by 2025.

Focus on Lifestyle Improvements

The idea behind the concept? Europe is seeing a strong increase in non-communicable, often chronic, diseases. Think of cardiovascular disease, diabetes, and depression. All these disorders together account for about ninety percent of European healthcare costs. An important factor in the development of these diseases is an unhealthy way of life. But what if you change your lifestyle and want to improve in a pro-active manner, where can you go online? Previously you had nowhere to turn to, but that is where Atida comes in.

Atida Health and Atida Pure

Atida presents two fully scientifically substantiated propositions. This autumn, the launch of Atida Pure is on the cards. With this branch, the company focuses on preventive care through personal nutrition programs, high-quality supplements, consultations, and measurements. At the beginning of 2021, Atida Health will be next, a branch that focuses on curative care or: curing existing diseases with prescribed medication. In the long term, the company wants to add more products to support the individual care needs of each customer.

Solid foundation

Atida has now reached the stage of high, organic growth. In order for the company to fully succeed, Atida must develop new business solutions in the near future, including associated platforms. Information sources with a refreshing customer experience based on trust, care, expertise, and above all: personal and intuitive design. And as a portfolio company of London's MARCOL – one of the largest health care investment companies – Atida has enough resources to make that come about.

Lead Data

The Lead Data lives for data. They form and lead Atida's complete data domain and develop an effective strategy for this. And then convert them into operational plans. In addition, they build and guide a team of Analysts and Developers who develop, implement, and maintain the business intelligence processes and procedures. This data-minded Lead provides the best engineering, best practices, and standards so that Atida can work as efficiently as possible.

From data migration to platform development

A lot of (sensitive) data is available from the current Spanish and German online pharmacies. The Lead Data likes complexity, details, and research and therefore focuses first on structuring all existing data in a new, central platform to be designed. The right expertise in the architecture surrounding ETL processes, data lakes, etc. ensures a solid system that also offers space for all upcoming data from Atida's new propositions and is therefore scalable for future acquisitions.

Data visionary view

The ideal candidate has a crystal clear view of the (scalability of) data and also drafts it. From there they develop and implement a data strategy that fits seamlessly with Atida's business goals. The Lead Data switches quickly and easily uses new information for better problem solving and decision-making. They identify, investigate and solve complex technical problems and come up with the requirements to improve current business.

"Thanks to in-depth knowledge of BI, data analytics and current data developments, the Lead Data has the ability to manage at a high strategic level. Their knowledge of data strategy also makes the Lead Data invaluable to me as CTO. " – David Hennessy, CTO

Leading from the front

Within all processes, the Lead Data remains clearly visible, involved, and monitors all activities of Atida's Business Intelligence teams. At the same time, they keep an eye on the overview and the broader strategic goals. A crisis is not spent on this Lead Data, they see potential problems from miles away. The Lead Data can easily work its way through complex organizations and likes to work in a team. They work with different (remote) teams and BI professionals and therefore communicate easily at different levels.

Finally...

The Lead Data is constantly eager to acquire new knowledge and challenges existing practices that lead to better results. They feel comfortable within an organization with a start-up mentality and are happy to work on a first-class digital product. The Lead Data ends up in a tech team of seven people, reports to David Hennessy (CTO), and works from the head office in Amsterdam.

Interested?

Atida works with Top of Minds to fill this vacancy.
Contact Hayke Tjemmes for more information.

Hayke Tjemmes

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