



VACANCY



Global Communications Project Manager

Olam International's goal is crystal clear: re-imagining global agriculture and food systems. Sustainability is deeply rooted in the DNA of the world's leading food and agribusiness. It is up to the pragmatic Global Communications Project Manager to inspire the business with their sustainable food & ingredients brands.

For whom?

- At least seven years of experience
- University degree in marketing/communication/business administration
- Experience in the field of nutrition and B2B is an advantage
- Speaks and writes fluent English
- Willing to travel internationally on a regular basis

About OLAM internationalaal

Olam offers a highly diversified and broad portfolio in both the Northern and Southern hemispheres, including cocoa, coffee, dairy, edible nuts, grains, palm oil, rice, rubber, specialty vegetables, spices, and sugar. Headquartered in Singapore with its PR & Digital Communications Team based in London and the Brands teams in Rotterdam, Olam is a truly global company and its value chain reaches over sixty countries. Olam owns plantations, concessions, and farms around the world, 170 manufacturing and processing facilities, distribution operations and twelve innovation centers and has a sourcing network of almost five million farmers.

Olam sees this value chain as a two-way street and strongly believes in giving back to the farmers, communities and the planet while addressing the many challenges involved in meeting the needs of a growing global population. The mission statement of Olam is 'Re-imagining Global Agriculture and Food Systems'.

"As a leader in many of our product ranges, we remain focused on not only growing responsibly but re-imagining global agri supply chains so they work better for farmers, communities and our planet."

Sunny Verghese, Co-Founder and Group



About OLAM internationaal

Sustainability

Virtually everything Olam International does is dedicated to sustainability and responsible growth. That is why the company is working on several fronts on fundamental changes within the food industry. One of the many results of this is AtSource. With this B2B platform, the company has the ambition to guarantee a fully transparent food sector. It makes the origin traceable and the ecological footprint transparent.

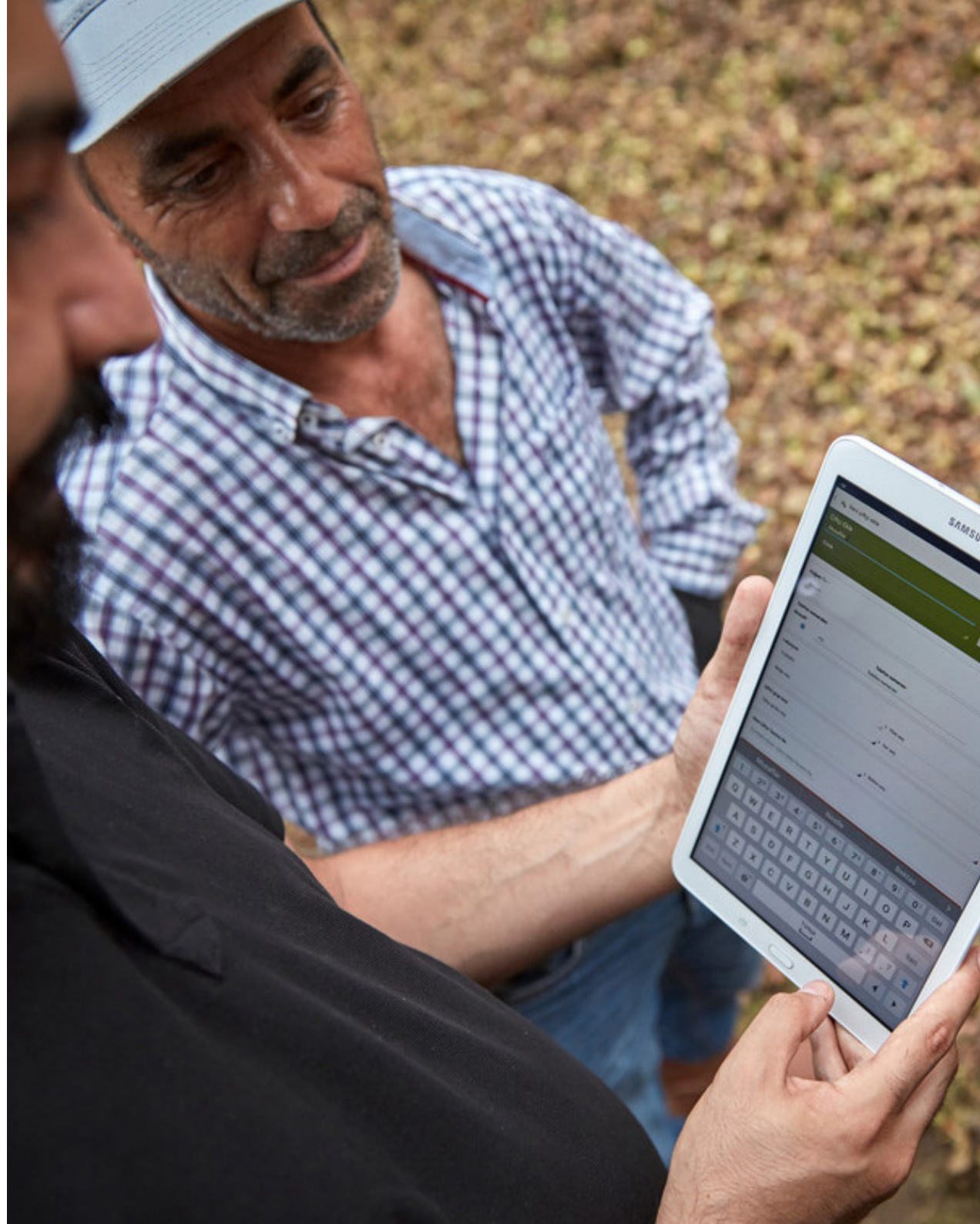
Global Branding for Olam Food Ingredients

In order to maximize its long-term value, simplify its portfolio and sharpen its focus, since January 2020 the food and agribusiness has been split into Olam International (parent company), Olam Global Agri (cereals and pet food, edible oils, rice, cotton and financial services for goods) and Olam Food Ingredients (coffee, cocoa, dairy, nuts and spices). The enterprising Global Communications Project Manager will dedicate her/his B2B branding talents to the latter company.

Global Communications Project Manager

The Global Communications Project Manager supports the marcom activities that contribute to improved brand visibility of the company and underlying business units. In this capacity, she/he acts as the driving force behind all B2B branding projects. Excellent project management skills and a continuous improvement mindset are essential in this role.

This project management role combines strategic and operational work with a strong focus on the latter aspect. The Global Communications Project Manager is an expert in planning and ensures that all project deadlines are met. This self-starting personality works in a structured way and is eager to focus on the content. Activities vary from setting up and managing new B2B brand initiatives to developing relevant brand assets. She/he also monitors the design and production flow both internally and externally and develops the event strategy of for Olam Food Ingredients, together with the colleagues in the relevant business units.





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To ensure consistent brand usage, the Global Communications Project Manager works closely with business-responsible colleagues. She/he feels at home in a flat organizational structure and communicates at C-suite level. As a true connector, she/he builds up a strong network of suppliers and is an expert in managing stakeholder expectations. Moreover, she/he builds and feeds the brand communities and cranks up brand pride internally.

Not only nationally, but also internationally, the Global Communications Project Manager maintains strong contacts. An excellent command of the English language is necessary. Olam International is headquartered in Singapore, PR and digital communication is carried out from London and the marketing communications team is based in Rotterdam. The Global Communications Project Manager is part of the latter team. Nevertheless, she/he will be travelling to the international offices or cooperation partners on a regular basis.



Interested?

OLAM works with Top of Minds to fill this vacancy.
Contact Gijs Millaard for more information.

Gijs Millaard

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