



SPORTCITY.

Front-end Developer Android

With a revolutionary health app, that's how Fit For Free and sister company Sportcity are going to conquer the competitive fitness market. To ensure this new, digital product becomes a roaring success, there is room for a creative and data-driven Front-end Developer Android.

For whom?

- At least three years of experience in developing Android apps
- Excellent knowledge of Java and Android
- Experience with digital B2C products and agile software development
- Has a creative mindset without losing sight of the customer focus
- Perfect command of the English language

About Fit For Free

Unleashing a true online fitness revolution, that's what Fit For Free and Sportcity have in mind. Olympus Investment, the company that has both brands under its wing, aspires to become a state-of-the-art health and fitness platform. Following the acquisition by Bencis Capital Partners in 2018, a new management team has started to realize this ambition. An important element in all this is the focus on 'digital fitness'.

The digital transformation is in full swing. Based on a successful pilot, a new app was launched at the end of 2019 to help members achieve their personal health goals. As it turns out, many members lose their drive to exercise due to the lack of a personalized approach and the feeling that they never really have time. The new product, therefore, offers personalized workouts that you can add to your own online calendar. Furthermore, the app works with a machine-learning-based algorithm. The more someone uses the app, the more personalized to that specific user it becomes.

This is just the beginning. Olympus Investment is working on an integrated fitness journey that goes beyond the confines of the gym. A strong emphasis in the year 2020 will be on conducting a lot of research, investing in product development as well as designing and building new features. The focus is on ground-breaking functionalities inside, but especially outside the gym.

The groundwork is already there, but there is still a lot of work to be done to reach the level of 'gym 2.0'. That is why a new team is currently being formed to further expand this digital transition. And this is where an interesting challenge awaits the experimentally minded Front-end Developer Android.



"Our main goal is to become the number one health app. In addition to sports and exercise, we are going to focus more on reducing stress, improving sleep and nutrition. Think of it as a kind of life coach. This app is in line with our mission of growing old in happy & healthy fashion." – Tim de Jardine, Chief Product Officer

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The connection between the back-end and the user of the app, that's what the Front-end Developer Android is also known as. This Front-end talent ensures that Android app users always have an accessible interface available to them. In addition to a good dose of creativity and imagination, they also have a data-driven mentality. From experimenting and testing to measuring and modifying, the work is all evidence-based.

To gain inspiration, the Front-end Developer Android likes to think outside the box. This is very useful because the work of this open-minded developer doesn't stop at refining the current app. He/she works out the basics for all the new features, and there are quite a few of them. Extensive experience with app development, especially complex consumer apps, is, therefore, an advantage. Thanks to the clever ideas and skills of this creative prodigy, conversion optimization will rise to unprecedented heights.

Achieving the best-optimized front-ends for the mobile Fit For Free application will require more than the usual skillset. Like all other team members in the tech lab, this technical mastermind knows exactly how the desired app user thinks. A highly developed business acumen is therefore essential. Ultimately, it is the actual behavior as well as the functional needs of the users that are the deciding factors.

In short: a considerable amount of interesting work concerning the 'gym 2.0' concept awaits the Front-end Developer Android. Thorough knowledge of both Java and Android is an absolute must as well as a clear vision on Android development. He/she works closely together with the UX Researcher and the UI Designer and acts as a good sparring partner for the multidisciplinary tech team.

The Front-end Developer Android reports to the Technology Lead and works from a new office in Amsterdam.



Interested?

Fit For Free works with Top of Minds to fill this vacancy. Neem voor meer informatie
Contact Hayke Tjemmes for more information.

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